



BIOGRAPHY

Evan Bogart **Executive Producer, “Majors & Minors”**

Coming to The Hub TV Network, Fall 2011

Evan “Kidd” Bogart was raised by music industry elite. His father, Neil Bogart, was the legendary founder of Casablanca Records and his mother, Joyce, managed the talents of superstars like KISS and Donna Summer. Beginning his career at the age of 16 as an intern for a record label, Bogart quickly found a position at Interscope Records, where for two years he was instrumental in the careers of rap legends 2Pac and Eminem, establishing him firmly on the launch pad to success.

Bogart moved into artist management, co-founding BAT Management where he played an integral role in the signing of superstars Maroon 5 to Octone Records. With his next enterprise, Casbah Artists Management, he managed superstar producer J.R. Rotem. Bogart started writing songs with Rotem and their song “S.O.S.” (Rescue Me) became a worldwide #1 smash-hit for Rihanna in early 2006.

Over the years, Bogart has collaborated with the industry’s most recognized and established artists including Rihanna, Leona Lewis, Britney Spears, Adam Lambert, the Pussycat Dolls, Keyshia Cole, Jason Derülo, Ke\$ha, Enrique Iglesias, Sean Kingston, Hot Chelle Rae and Beyoncé -- whose “Halo,” co-written by Bogart and Ryan Tedder, became a Grammy-winning smash.

Reinventing himself as an A-List Grammy-caliber songwriter, Bogart has been mentoring writers and artists through The Writing Camp, the Hollywood-based songwriting collective and publishing company that he founded.

Recently Bogart has ventured into the television world as a creator, producer and star. Bogart’s first TV show, Bravo’s “Platinum Hit” began airing on Bravo in May 2011. The talent-driven contest showcases singers and songwriters, with a once-in-a-lifetime chance to sign a record deal and become a part of The Writing Camp and the opportunity to craft pop hits alongside Bogart and his team of hit makers.