



MEDIA ADVISORY
INTERVIEWS AND LIVE SHOTS AVAILABLE

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**THE CHUNK MUST GO ON – ANNUAL PUNKIN CHUNKIN EVENT TO PROCEED
THIS WEEKEND DESPITE HURRICANE SANDY**

*-- Iconic Annual Competition Helps Raise Spirits of Mid-Atlantic and Charitable Donations
for Several Organizations this Saturday and Sunday--*

(Bridgeville, Del.) – Days after catastrophic Hurricane Sandy tore through the Eastern U.S., a community has decided to move ahead with its signature event that captures the imagination of a national television, and provides essential funding for a number of charities. Despite the storm, **PUNKIN CHUNKIN** will take place for a 27th consecutive year on Saturday, November 3 and Sunday, November 4, in Bridgeville, Del.

Organizers and participants – many affected by the storm – currently are working around the clock to prepare the event site for the tens of thousands of visitors who attend each year to take in a true American experience.

Made popular by its Thanksgiving television special on **Science Channel**, **PUNKIN CHUNKIN** is an annual Delaware institution where more than 100 teams from across America—and thousands of loyal fans—descend upon a cornfield to see whose homemade contraptions can propel a pumpkin the farthest.

The World Championship Punkin Chunkin Association (WCPCA) event also serves as one of Delaware's largest charitable events with proceeds benefiting numerous organizations including St. Jude's Children's Hospital, Meals-on-Wheels, and Autism Delaware.

Please note that gates open to the public at 7:30 AM ET on both Saturday, November 3 and Sunday, November 4. For directions to this year's event, log on to:

<http://www.punkinchunkin.com/location>

For more information on the Science Channel special, log on to: <http://press.discovery.com>

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