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THE MILITARY CHANNEL MARCHES INTO THE 2013-2014 UPFRONT SEASON

*– New Programming Highlighted by **AGAINST THE ODDS**, Featuring First-Person Accounts of Battle from Soldiers Who Survived Despite Perilous Situations and the Highest of Stakes –*

(New York, NY) – The Military Channel announces its programming slate for the 2013-14 Upfront season, with upcoming premieres that showcase real-world heroism – stories of camaraderie on battlefields, at sea and in the skies – applying modern-day perspective and context to the pivotal events that shaped the world we live in today. New programming will also highlight military history’s most unforgettable moments and intrepid personalities, from conspiracy theories and covert operations to gunslinging warriors of the American West and real-life war heroes that inspired Hollywood blockbusters.

“The Military Channel is supersizing its content, making us the only home on television for the battles, technology and the heroic stories we know our audience loves,” said Kevin Bennett, SVP of programming for the Military Channel. “With subjects that span world history, our series and specials explore the incredible ripple effects of critical moments in time.”

Military Channel’s 2013/2014 Upfront programming slate includes:

AGAINST THE ODDS

The Military Channel presents an emotional and awe-inspiring new original series that tells the stories of an outnumbered group of soldiers whom have found themselves in life or death situation with all the cards stacked against them. Their enemy is larger, stronger, and determined to win, but our band of brothers must pool their resources and summon the strength to mount the seemingly inconceivable mission of overcoming their aggressors. **AGAINST THE ODDS** showcases the greatest, most unbelievable and awe-inspiring “mission impossible” stories of unparalleled heroism and strength in the face of seemingly insurmountable adversity.

GUNSLINGERS

GUNSLINGERS immerses viewers in the true stories behind the original soldiers who roamed the Wild West. Many of the names are familiar – Billy the Kid, Jesse James, Wild Bill Hickok, Doc Holliday – but much of what we think we know about them is based more on legend than on fact. Each episode of **GUNSLINGERS** is action-packed, providing viewers with little-known takeaway information about the lives and backgrounds of the infamous generals as they navigate their way through a series of pivotal showdowns in a volatile world, where death was lurking around every corner.

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DIE HARD HISTORY

The soldiers and everyday heroes in Hollywood action films seem almost superhuman – they dodge bullets on the battlefield, take out the bad guys on the street and save the damsel in distress. Of course, they're just movie characters. So who are the *real* heroes of history? In each new episode of the Military Channel's new series DIE HARD HISTORY, viewers meet an amazing variety of "badasses" who changed the course of history – from the unsung heroes of war, to the average Joe's – all who risked their lives, braved certain death, or turned the tide of battle.

CIA: DECLASSIFIED

From Chile to Afghanistan, CIA: DECLASSIFIED tells the real stories of the CIA's covert operations, drawing from the declassification of documents which have been released over the last twenty years. Every episode uncovers a new, hidden secret from hundreds of newly declassified documents, including a preview of the CIA manual on how to conduct assassinations, and explores a variety of must-know topics, such as how the CIA's top secret Special Activities Division tracked down a vicious Al Qaeda terrorist in Somalia, and how a mild-mannered American living in Chile was in fact a CIA commander responsible for overthrowing the Chilean government.

APOCALYPSE WORLD WAR 1

Was the sacrifice of an entire generation worldwide an avoidable or a necessary tragedy? Are the roots of World War II to be found in the devastation of World War I and the Treaty of Versailles? In this all new series, the Military Channel seeks to address such questions, drawing from over 300 hours of archival footage and tracing the journeys of the civilians and soldiers across the world, anonymous or well-known, who fought for survival in this unprecedented period in human history, both heroic and barbaric.

About Military Channel

The Military Channel brings viewers compelling, real-world stories of valor, heroism, and courage from pivotal moments in American history, whether they were on the battlefield, in popular culture, or behind closed doors. Currently available in more than 62 million homes, the network incorporates the best state-of-the-art CGI animation, never-before-seen footage, and gripping interviews to offer in-depth explorations of the armed forces as well as seminal world events and iconic figures that shaped our nation's history, including the Cold War, the struggle for Civil Rights, and the Space Race. For more information, please visit Military.Discovery.com, facebook.com/Military, or twitter.com/MilitaryChannel. Military Channel is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

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