



## **Bio**

### **Nicole M. Reed Executive Producer, “Parents Just Don’t Understand”**

As Senior Vice President, Programming & Development for the Hub Network, Nicole M. Reed created and developed "Parents Just Don't Understand" and also serves as Executive Producer of the original unscripted series for the Hub Network. Joey Fatone, Rabih Gholam, Bicha Gholam and Allegra Newman also serve as executive producers of the program, which is from Endemol's 51 Minds Entertainment.

With more than 15 years of experience, Reed has developed well-known feature films and television series for multiple distributors. As a film executive, Reed served as Vice President of Development for director Jon Turteltaub's Junction Entertainment for Disney Studios. There she oversaw the development of the feature films "National Treasure" starring Nicolas Cage and "The Kid" starring Bruce Willis. Additionally, Reed served as an executive producer on the feature film "Invincible" starring Mark Wahlberg.

In television, Reed has spearheaded live-action and animated series geared towards kids, tweens and families both domestically and worldwide. Reed's television credits include developing popular series for Disney Channel and Disney XD, including "Liv and Maddie," "Jessie," "Austin and Ally," "Dog with a Blog," "Lab Rats," "Crash and Bernstein" and "Girl Meets World." Prior to joining Disney, Reed was the Vice President of Current and Development at Universal Cable Productions. She also spent five years as a development executive for executive producer Barry Kemp's Bungalow 78 Productions while it was based at Touchstone Television.

Reed resides in Los Angeles with her husband and daughter.

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