



FOR IMMEDIATE RELEASE

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CONTACTS: Andrew Scafetta: 240-662-6063

Andrew_Scafetta@discovery.com – OR –

Brittany Whiteford: 240-662-6089

Brittany_Whiteford@discovery.com

**VELOCITY AND DISCOVERY CHANNEL TO AIR 19 HOURS OF
BARRETT-JACKSON LIVE FROM THE PALM BEACH AUCTION APRIL 17-19**

--Extraordinary Supercars Highlight the 13th Annual Barrett-Jackson Palm Beach Auction--

#BarrettJackson

(Silver Spring, Md.) – Velocity and Discovery Channel will broadcast 19 hours of live, world premiere coverage of the 13th Annual Barrett-Jackson Palm Beach Auction with **BARRETT-JACKSON LIVE** premiering **Friday, April 17** from **Noon – 8 PM ET** on Velocity, and continuing on Discovery Channel beginning at **2 PM ET** on **Saturday, April 18**. The networks' broadcast of the auction in Palm Beach, Fla. is part of an agreement to air 100 hours of live coverage of Barrett-Jackson, The World's Greatest Collector Car Auctions™, across Discovery Channel and Velocity in 2015.

BARRETT-JACKSON LIVE U.S. Broadcast Schedule (All Times ET):

Friday, April 17

Noon – 8 PM on Velocity

Saturday, April 18

2 – 5 PM on Discovery Channel

5 – 8 PM on Velocity

Sunday, April 19

Noon – 5 PM on Velocity

BARRETT-JACKSON LIVE will feature several outstanding supercars from the Palm Beach auction block, including NASCAR team owner Rick Hendrick's gorgeous 2012 Ferrari 458 Spider. Powered by a 4.5-liter V8 engine, this incredible car produces an astounding 562hp. The interior is well-appointed with navigation, automatic climate control and power-heated seats. As expected from a car of this caliber, nearly all interior surfaces are covered in leather and suede with red stitching to accent. With only 1,000

miles on the odometer, this Italian supercar is like new and looks magnificent. As with all of Hendrick's personal cars, no detail is overlooked when it comes to maintenance or upkeep.

Incredible one-of-a-kind custom cars will also be auctioned at No Reserve at Barrett-Jackson Palm Beach. Headlining the custom cars docket is a breathtaking black 1967 Ford Mustang Custom Fastback. With a brand-new build, this beautiful Mustang has collected only a few hundred miles from break-in and fine-tuning. Featuring a Shelby 427 aluminum, big block V8, the engine was bored and stroked to 750hp. Other elements include 3x2 500cfm carburetors, aluminum air cleaner and an aluminum tri-power intake manifold.

Also highlighted in the Palm Beach custom docket is a 1955 Chevrolet Bel Air Hardtop. The Bel Air features a dual coilover suspension, complete with a 2013 LS3 engine with 480hp. Palm Beach will also be the next stop for a 1967 Chevrolet Chevelle SS Custom. This special muscle car features an LS7 606hp engine and sports Daytona Blue with Speed Silver GT stripes livery. In addition, a 1948 Packard Super 8 Custom Convertible adds to the list of notable consignments to the 13th Annual Palm Beach Auction. The Packard is powered by a 454ci/450hp big block Chevy and a 700 R4 overdrive transmission. This classic custom features a Jaguar independent rear end with inboard disc brakes, Boyd wheels and Goodyear low-profile tires.

The BARRETT-JACKSON LIVE Broadcast Team:

Chris Jacobs

Host

Jacobs is co-host of Velocity's **OVERHAULIN'**, television's longest running automotive restoration show. He is a television personality known for his hosting work on "The Insider", "Entertainment Tonight" and the NFL Network. Jacobs also hosts several shows on the Discovery Channel. In his spare time he is self-proclaimed "gearhead" and lover of Mopar.

@ChrisJacobs

Ray Evernham

Car Insights Expert and Interview Correspondent

Evernham is host of the series, AMERICARNA and a three-time NASCAR Sprint Cup Champion crew chief. From racing modifieds in his early career to winning NASCAR races and championships as Jeff Gordon's crew chief, to owning Evernham Motorsports and becoming a competition consultant to Hendrick Motorsports, Evernham has been involved in just about every facet of the motorsports industry. His series, AMERICARNA, uncovers the stories of some of history's most iconic automobiles.

@RayEvernham

Rick Debruhl

Play-by-Play Announcer

Debruhl is a veteran auto-racing reporter formally serving as ESPN's pit reporter for NASCAR, IZOD

IndyCar Series and the American Le Mans Series races. Prior to a prolific career in motorsports coverage, DeBruhl worked on local news in Phoenix and in Santa Maria Calif.

@rickdebruhl

Mike Joy

Auction Block Expert

Joy currently serves as the lap-by-lap voice of Fox Sports' NASCAR Sprint Cup coverage. Following his beginnings at a local track in Massachusetts, Joy has broadcast NASCAR's biggest event, the Daytona 500, 34 times. Previously he also served as FOX Sports' expert analyst for the network's coverage of collector car auctions and vintage auto racing events.

@MikeJoy500

Steve Magnante

Auction Block Expert

Magnante is the former Technical Editor for Hot Rod Magazine. After a life long fascination with cars, Steve landed the job at Hot Rod Magazine to re-emphasize the roots of hot rodding, nostalgia drag racing and focusing on inexpensive junkyard-sourced hot rod projects. He is the author of three CarTech Books and currently a spokesperson for Dodge.

@SteveMags426

Cristy Lee

Social Media Correspondent

Lee is a co-host of Velocity's series **ALL GIRLS GARAGE**, as well as a motorsports reporter, arena host, race commentator and live emcee for several different outlets. Beginning in radio in Detroit, Lee has fielded an extensive career hosting for the NHL, SpeedTV, NASCAR and the AMA Pro Race Circuit.

@CristyLee09

BARRETT-JACKSON LIVE is produced for Velocity and Discovery Channel by Discovery Studios.

For Velocity, David Lee and Peter Neal are executive producers and Robert Scanlon is general manager.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 61 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at [facebook.com/VelocityTV](https://www.facebook.com/VelocityTV) or on Twitter @Velocity.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 224 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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