

FOR IMMEDIATE RELEASE

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<u>VEHICLE VALUES ARE OF THE NAME OF THE GAME ON VELOCITY'S</u>
<u>WHAT'S MY CAR WORTH?</u>

-- The Definitive Car Evaluation Show Debuts an All New Season Thursday, May 21 at 8 and 8:30 PM ET/PT--

(Silver Spring, Md.) – Classic car lovers may think their vehicles are priceless but to expert appraisers value comes down to dollars and sense. In an all new season of Velocity's **WHAT'S MY CAR WORTH?** hosts Keith Martin of *Sports Car Market* magazine and collector car expert Josh Nasar provide the critical, expert eyes owners need to properly determine the value of their car.

From Barrett-Jackson in Scottsdale, Ariz., to RM Auctions in Monterey, Calif., and Auctions America in Fort Lauderdale, Fla., Keith and Josh crisscross the country test driving some of the world's rarest automobiles up for sale. After a taking the cars for a spin they perform a in-depth inspection: hoisting up the hood and looking beyond the chrome to get a sense of the car's condition. Next, they take a deep dive into each car's history to help owners determine an accurate value for their automobile before it races across the auction block. New episodes of WHAT'S MY CAR WORTH? world premiere Thursday, May 21 at 8 and 8:30 PM ET/PT only on Velocity.

This season Keith and Josh find powerful muscle cars, stylish European sports autos and more including these incredible cars among others:

- 1967 Ferrari 275 GTB/4 that was owned by the "King of Cool" Steve McQueen
- Million-dollar Shelby 427 Cobra
- Legendary 1964 Ferrari 275 GTB/C Speciale
- 1969 Chevy Camaro SS
- Bugatti Veyron Grand Sport Vitesse
- Mustang Boss 302

Upcoming Episodes Include (All Times ET/PT):

"McOueen's Ferrari 275 GTB/4"

World Premieres Thursday, May 21 at 8 PM

Martin and Nasar check out Barrett-Jackson in Scottsdale for a beautifully restored Split-Window Corvette and a mean COPO Chevelle and an impressive Corvette L88. In Fort Lauderdale, Keith gets behind the wheel of a powerful Porsche 930 Turbo while at RM Auctions in Monterey, the guys inspect a record-shattering 1967 Ferrari 275 GTB/4 once owned by Steve McQueen.

"1965 Ford GT40 Roadster Prototype"

World Premieres Thursday, May 21 at 8:30 PM

Back at Barrett-Jackson's world-renowned collector car auction Martin and Nasar discover a 1970 Shelby GT-500, a Mustang Mach 1 428 CobraJet and an impeccable Chevy C-10 Pickup. At Auctions America in Keith finds a 1957 Corvette with an automatic transmission. RM Auctions caps things off with a bold Ford GT40 Roadster prototype that is as fast as it is rare.

"Million Dollar 427 Cobra"

World Premieres Thursday, May 28 at 8 PM

Muscle car mania grips Barrett-Jackson in Scottsdale when Keith and Josh climb behind the wheel of a 1969 Pontiac Firebird Trans Am and a 1966 Shelby GT-350 Hertz car. At RM Auctions Keith and Josh check out an extremely low-miles Lamborghini Countach and an impressive million-dollar Shelby 427 Cobra.

"Ferrari Berlinetta Competizione"

World Premieres Thursday, June 4 at 8 PM

Josh and Keith take to the road in a De Tomaso Pantera with sentimental value at Barrett-Jackson, and the guys get behind the wheels of a Pontiac GTO Judge and a Dodge Daytona with an exciting racing history. In Fort Lauderdale a modern classic is born as a Datsun 240Z crosses the block, and a legendary 1964 Ferrari 275 GTB/C Speciale hits the block at RM Auctions as the guys discover the one of the most valuable cars ever offered at public auction.

"The Ultimate Ferrari FXX"

World Premieres Thursday, June 11 at 8 PM

Martin and Nasar see some classic muscle in a 1970 Chevelle SS LS6 during Barrett-Jackson. Then it's on to European models as Josh takes on a Ferrari 348 TB and they check out a 1961 Jaguar XKE. In Fort Lauderdale, Keith burns some rubber in a survivor Mustang Boss 429. At RM Auctions in Monterey, a non-street legal Ferrari FXX is up on the block and ready to race on the track.

"Camaro Muscle- The '69 SS"

World Premieres Thursday, June 18 at 8 PM

Keith and Josh flex some muscle with a 1969 Camaro SS and a 1968 Shelby GT-500KR- "King of the Road" while at Barrett-Jackson. Auctions America offers a Ferrari 308 GTBi, a rising star in the Ferrari market, and RM Auctions displays an Aston Martin DB4GT, their phenomenal British racing find.

"The 230-mph Bugatti Veyron"

World Premieres Thursday, June 25 at 8 PM

At Barrett-Jackson Josh Nasar slides behind the wheel of a modern hybrid supercar, a 2014 BMW i8, and its quintessential opposite – the classic muscle of a 1969 Dodge Super Bee. Keith Martin cruises around Fort Lauderdale in a Porsche 930 Turbo, and at RM Auctions, Josh and Keith take on a rare Bugatti Veyron Grand Sport Vitesse with staggering racing power.

"650 HP Ferrari Enzo"

World Premieres Thursday, July 2 at 8 PM

Keith and Nasar drive a Porsche 911 Turbo with some power, and a Ferrari 360 Challenge that's become a modern classic while at Barrett-Jackson. Also, an Austin-Healey 3000 grabs Keith's attention as he takes it for a spin. Crossing the block at RM Auctions in Monterey is a 2003 Ferrari Enzo, inspired by Ferrari's Formula One experience in both looks and power.

"The Essential Muscle- Chevelle SS 454"

World Premieres Thursday, July 9 at 8 PM

Nasar and Martin find muscle cars galore at Barrett-Jackson with a 1970 Chevelle SS 454 that fires up the crowd, and a very rare 1968 Corvette L89. At Auctions America the owner of a Lamborghini Countach takes Josh for a fast and furious ride around Fort Lauderdale. RM Auctions offers a luxurious Ferrari 250 GT/L Lusso that crosses the block to a round of applause.

"Black Velvet Hemi Road Runner"

World Premieres Thursday, July 2 at 8 PM

Josh tests drives a black-on-black Hemi Road Runner with an Air Grabber hood. Keith joins the fun with a 1956 Corvette before heading to Auctions America to check out an old friend's 1970 Pontiac GTO with Ram Air. At RM Auctions in Monterey Keith and Josh find a striking Lamborghini Miura SV which boasts one of the most iconic automotive silhouettes in the world.

"Million-Dollar Toyota"

World Premieres Thursday, July 9 at 8 PM

Barrett-Jackson in Scottsdale appeals to all buyers when it offers a 1970 Dodge Challenger as well as a 1951 Jaguar XK-120 on the auction block. At Auctions America Keith Martin and Josh Nasar find a 1967 Plymouth Belvedere GTX with the Super Commando engine package and rare factory air conditioning. RM Auctions in Monterey brings a beautifully-restored 1967 Toyota 2000GT, Japan's daring entry to the two-seater sports coupe market.

"Yenko Super Camaro"

World Premieres Thursday, July 16 at 8 PM

Keith and Nasar drive a legendary Yenko Camaro with tremendous power, and the muscle craze continues when Josh hops behind the wheel of a tough Trans Am Super Duty 455. At Auctions America a 2013 Mercedes-Benz SLS AMG races across the block, and Josh drives a Plymouth Fury with only a handful of options, but plenty of speed.

"Legendary Mustang Boss 302"

World Premieres Thursday, July 23 at 8 PM

Keith and Josh tackle the streets of Fort Lauderdale in a mighty Mustang Boss 302 on offer at Auctions America. At Barrett-Jackson Josh cruises in the V12-equipped 1948 Lincoln Continental, before they discover a 2010 Dodge Viper GTS still in the factory wrapper. RM Auctions in Monterey proves the importance of Ferrari racing history with the sale of the 1964 Ferrari 250LM, one of only 32 built.

WHAT'S MY CAR WORTH? is produced for Velocity by What's My Car Worth, LLC. E. Roger Williams is executive producer for What's My Car Worth, LLC. For Velocity David Lee is vice president of production and development, Shaan Akbar is producer, Sam Wackerle is associate producer and Robert Scanlon is general manager.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 63 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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