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Contact: Nikki Suseck: 212-548-5728
Nikki_Suseck@discovery.com – OR –
Andrew Scafetta: 240-662-6063
Andrew_Scafetta@discovery.com

**NASCAR LEGEND RAY EVERNHAM RETURNS TO HOST SEASON THREE OF
VELOCITY'S HIT SERIES 'AMERICARNA'**

(New York) – Velocity's hit series **AMERICARNA** returns to television next month with NASCAR legend Ray Evernham leading viewers through revolutionary moments in automotive culture. In the all-new season, premiering **Thursday, March 3 at 9 PM ET/PT**, Evernham opens the door to stories involving amazing cars and celebrity superstars. Ray explores the fascinating details behind the disastrous sinkhole that swallowed the showroom at the National Corvette Museum and visits with car loving A-list celebrities such as country music star Tim McGraw, racing legend Dan Gurney and blue's musician Joe Bonamassa.

"This new season of **AMERICARNA** offers more exclusive, captivating stories than ever before," said Robert Scanlon, General Manager of Velocity and Automotive Content. "Ray picks up where he left off as one of the most knowledgeable car experts around. He has greater access to industry insiders and headline makers to bring extraordinary stories to the **AMERICARNA** series."

"I can't wait for Velocity's viewers to come along with me for another season of exploring the most interesting car stories America has to offer," said Evernham. "I'm interviewing passionate car people from the music and racing industries, drag racing vintage hot rods on the beach, witnessing Corvettes that were destroyed by sinkholes being brought back to life and much, much more. Young, old, male or female, **AMERICARNA** will have a little something for everyone."

Season three of **AMERICARNA**, world premiering **Thursday, March 3 at 9 PM ET/PT**, begins with the special one-hour story of the National Corvette Museum sinkhole that made international headlines in 2015. Ray goes inside the rebuilding process of some of these invaluable Corvettes,

revealing exclusive footage of a milestone moment in the history of General Motors as the company restores Corvette #1,000,000.

Evernham also heads to Music City – Nashville, Tenn. – to work with renowned [Big Machine Label Group](#)® President and CEO Scott Borchetta in sharing his extensive car collection and the story behind each one. From leading the world’s biggest independent record label (home to artists like Taylor Swift, Florida Georgia Line and Tim McGraw) to serving as Contestant Mentor on FOX’s “American Idol”, Scott balances his work life with his car passion as he currently is a three-time champion at Nashville Speedway.

AMERICARNA is full of new car related stories including the tale behind the renowned old-fashioned hot rod race The Race of Gentleman (TROG). Featuring autos from 1934 or earlier, TROG participants race their old-fashioned wheels in vintage apparel down the coast of the New Jersey Shore. Also new this season, Evernham explores the legendary Beverly Hills Speedway, as well as racing icon Dan Gurney and his #48 AAR Eagle. The brand-new season of **AMERICARNA** world premieres **Thursday, March 3 at 9pm ET/PT** on Velocity.

AMERICARNA is produced for Velocity by Coolfire Studios and **AMERICARNA** Productions. For **AMERICARNA** Productions, Ray Evernham and Rick Hendrick are executive producers. For Coolfire Studios, Jeff Keane, Tim Breitbach and Steve Luebbert are executive producers. For Velocity, Joshua C. Berkley is executive producer, David Lee is vice president of production and Robert Scanlon is general manager of Velocity and Automotive Content.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 65 million homes. For more information on Velocity, please visit [Velocity.com](#), on Facebook at [facebook.com/VelocityTV](#) or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world’s #1 pay-TV programmer reaching 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been satisfying curiosity and entertaining viewers with high-quality content through its global brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah

Winfrey Network, and through the Discovery Digital Networks portfolio, including TestTube, Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit www.discoverycommunications.com.

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