



VELOCITY

**FOR IMMEDIATE RELEASE**

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**TURNING TRASH TO CASH, VELOCITY'S**  
**JUNKYARD EMPIRE**

(New York) – When it comes to father son bonding Bobby and Andy Cohen know a thing or two. For decades they've managed a lucrative junkyard business while managing not to let their old school versus new school ways permanently scrap their relationship. Having defied the odds the Cohens are back giving viewers another entertaining glimpse into their hot-blooded professional lives in the all new season of the hit series **JUNKYARD EMPIRE** beginning **Wednesday, May 4 at 9 PM ET/PT** only on Velocity.

Cohen Recycling just outside Washington, D.C. cycles through more than one million pounds of twisted metal and shredded steel every year. Each **JUNKYARD EMPIRE** episode finds Andy, a jack of all trades with a keen eye for seeing a high-priced payoff in automotive rubble, juggling the demands of the family junkyard with managing his own automotive service shop and used car dealership. If that weren't enough to fill his days, Bobby, who started the junkyard nearly 50 years ago, always has conflicting opinions about how Andy runs things. Working with his dad isn't always easy and tensions overheat when Bobby's easy going ways depart from Andy's high-pressure risk taking style. But when the sun sets on the yard each day Andy and Bobby know how to use every greasy part, banged up car or overrun engine to keep the family empire thriving.

“**JUNKYARD EMPIRE** is one of the top three shows on the network and has pulled in double-digit gains over the prime average in its first year!” said Robert Scanlon, General Manager, Velocity. “Velocity is adding viewers faster than Andy and Bobby add a car to their junkyard, and we look forward to their return

transforming cast-off car parts and balancing their animated personalities, creating a very amusing environment”.

Where most see trash the Cohens see cash and season two of **JUNKYARD EMPIRE** really is no exception with incredible vehicle transformations ranging from a 1978 Rolls Royce turned hot rod, to an ambitious paintball tank made from a beat up Argo ATV. The guys also tackle an iconic build featuring legendary Hot Wheels designer Larry Wood who asks them to create a life-size replica of one of his most famous Hot Wheels ever. In the season two premiere on **Wednesday, May 4 at 9 PM ET/PT**, Andy weeds out a handful of clunkers until he finds his next project, a Mercedes SL55 AMG he spots at auction. Battling with Bobby about why he bought the car when they manage more than 2,500 cars in the junkyard, Andy pushes forward knowing sometimes you need to spend money to make money. However, he quickly learns this simple flip has turned into a renovation nightmare that may not be worth the manpower or money to turn it around.

**JUNKYARD EMPIRE** is produced for Velocity by Half Yard Productions. Executive producers are Abby Greensfelder, Sean Gallagher and Greg Smith. For Velocity, David Lee is executive producer and Robert Scanlon is general manager of Velocity and Automotive Content.

### **About Velocity**

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 68 million homes. For more information on Velocity, please visit [Velocity.com](http://Velocity.com), on Facebook at [facebook.com/VelocityTV](https://facebook.com/VelocityTV) or on Twitter [@Velocity](https://twitter.com/Velocity).

### **About Half Yard Productions**

Founded by former Discovery senior programming executives Abby Greensfelder and Sean Gallagher in 2006, Half Yard Productions creates innovative, high-quality unscripted programming for the global television marketplace. Its current production and development slate includes series and specials for Discovery Channel, Velocity, TLC, Travel Channel, Animal Planet, History Channel and Nat Geo Wild. For five consecutive years, *Realscreen* Magazine has named Half Yard as one of their Global 100. The company has been featured in such media outlets as *Smart CEO*, *The Washington Business Journal*, *Wall Street Journal* and the *New York Times*. Half Yard Productions is a part of Red Arrow Entertainment Group (a ProSiebenSat.1 Group company).

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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