



FOR IMMEDIATE RELEASE
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CONTACTS: For Velocity, Andrew Scafetta: 240.662.6063
Andrew.Scafetta@discovery.com – OR –
For Discovery Channel, Phil Zimmerman:
310.975.5975 Phil.Zimmerman@discovery.com

**VELOCITY AND DISCOVERY CHANNEL ROLL DOWN THE FAMED LAS VEGAS STRIP
WITH BARRETT-JACKSON LIVE, AIRING OCTOBER 13-15**

*-Mike Brewer, Co-Host of Velocity's Hit Series **WHEELER DEALERS**, Joins the **BARRETT-JACKSON LIVE** Broadcast Team for the First Time-*

(New York) – Velocity and Discovery Channel team up again to make the bright lights of Las Vegas shine brighter with **BARRETT-JACKSON LIVE**, 24 hours of live, fast-paced automotive action during the 9th annual Barrett-Jackson Las Vegas auction beginning Thursday, October 13 through Saturday, October 15. Originating from the legendary [Mandalay Bay Resort and Casino](#), **BARRETT-JACKSON LIVE** will feature an incredible array of magnificent vehicles including supercars, American muscle cars, hot rods and custom cars in addition to more than 80 vehicles from the illustrious [Tammy Allen Collection](#). **BARRETT-JACKSON LIVE** from Las Vegas will also premiere internationally across the networks of Discovery Communications on Velocity Canada, Discovery Turbo U.K., Discovery Canada, Discovery U.K. and Discovery en Español.

BARRETT-JACKSON LIVE U.S. Broadcast Schedule (All Times ET):

Thursday, Oct. 13, 2016

2:00 – 10:00 PM on Velocity

Friday, Oct. 14, 2016

2:00 – 10:00 PM on Velocity

Saturday, Oct. 15, 2016

2:00 – 4:00 PM on Discovery Channel

4:00 – 10:00 PM on Velocity

“We’re looking forward to the Las Vegas auction after a very successful inaugural auction at Mohegan Sun Resort and Casino this past June,” said Robert S. Scanlon, executive vice president and general manager of Velocity and Automotive Content. “We feel the on-air and production teams for **BARRETT-JACKSON LIVE** are the best in the business, and can’t wait to see how the new energy Mike Brewer brings will further invigorate the broadcast for viewers. This is a tremendous way to bookend what has been another dazzling season of Barrett-Jackson auctions on Velocity.”

Velocity is proudly adding Mike Brewer of the top-rated series [WHEELER DEALERS](#) to the **BARRETT- JACKSON LIVE** broadcast team for the Las Vegas auction. Brewer is an experienced car trader with more than 20 years of buying, selling and trading cars. For the past 13 years he has plied his trade as co-host of the beloved, hit series **WHEELER DEALERS**, which airs in the U.S. on Velocity and airs in more than 200 countries around the world. Now, for the first time, he brings his deep automotive education to the **BARRETT-JACKSON LIVE** on-air team rich with car experts Chris Jacobs, Cristy Lee, Mike Joy, Steve Magnante and Rick DeBruhl who have every angle of the Las Vegas auction covered.

BARRETT-JACKSON LIVE from Las Vegas will be sure to impress viewers with some of the rarest automobiles from around the world including:

- The 1967 [Pontiac Firebird #001](#) and [#002](#), which are the first two Firebirds ever built by Pontiac (will be sold as a pair)
- An incredible supercar collector item in the [2009 Mosler MT900 GTR](#) – A.K.A. the “IAD Land Shark”
- The highly anticipated [1950 Mercury Custom Coupe](#), “Wasabi” part of the Tammy Allen Collection, which was customized by hall of fame builder Dick Dean. The “Wasabi” has had a complete show-quality, two-year, no-expense-spared restoration, with more than 2,000 hours invested
- A [1999 Shelby Series 1 Convertible](#) with less than 400 miles featuring an eight-cylinder engine with a manual transmission
- A [1969 Ford Mustang Boss 429](#) Fastback selling at No Reserve is a matching-numbers, all-original car that only has 21,400 original miles
- One of only 231 [Acapulco Blue 1968 Shelby GT500](#) convertibles that features an original 428 Police Interceptor engine and is equipped with a rare combination of automatic transmission and air conditioning

The online and mobile game “Auction Insider” returns to **BARRETT-JACKSON LIVE** for the Las Vegas auction allowing viewers to play along at home in the competitive Barrett-Jackson bidding process. Every hour during the **BARRETT-JACKSON LIVE** audiences playing “Auction Insider” will test their appraisal skills by guessing the hammer price on a car crossing the auction block. Viewers interested in playing “Auction Insider” can register to play by logging on to [AuctionInsider.com](#) on their computer or mobile device. Hourly prizes include Apple iPads with each player eligible to win the grand prize of a trip for two to the Ron Fellows Performance Driving School at Spring Mountain Motor Resort and Country Club following the conclusion of the auction. Auction Insider is produced for Velocity by iPowow.

BARRETT-JACKSON LIVE is produced for Velocity and Discovery Channel by Discovery Studios. For Velocity, David Lee and Peter Neal are executive producers. Robert Scanlon is executive vice president and general manager of Velocity and Automotive Content.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men’s cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging, capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 68 million homes. For more information on Velocity, please visit [Velocity.com](#), on Facebook at [facebook.com/VelocityTV](#) or on Twitter [@Velocity](#).

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 224 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, Science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](#).

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit [www.DiscoveryCommunications.com](#).

About The Barrett-Jackson Auction Company

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World’s Greatest Collector Car Auctions®, is the leader in collector car auctions and automotive lifestyle events. The company produces auctions in

Scottsdale, Arizona; Palm Beach, Florida; at Mohegan Sun in Connecticut, and Las Vegas, Nevada. With broadcast partners, Velocity and Discovery Channel, Barrett-Jackson will feature live television coverage in 2016, including broadcasts in over 100 countries internationally. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit <http://www.barrett-jackson.com>, or call (480) 421-6694.

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