

FOR IMMEDIATE RELEASE

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<u>CELEBRATE "FRIGHTOBER" WITH DISCOVERY FAMILY CHANNEL AND R.L. STINE'S THE HAUNTING HOUR</u>

(Miami, FL) – Discovery Family Channel is your Halloween destination for good, spooky fun all month long with classic back-to-back episodes of **R.L. STINE'S THE HAUNTING HOUR** airing weekdays at 5/4c. Get into the spirit on Halloween Weekend (Saturday, October 29 – Monday, October 31) with scary episodes from popular Discovery Family kids series, encore presentations of **R.L. STINE'S THE HAUNTING HOUR: DON'T THINK ABOUT IT** and **R.L. STINE'S MOSTLY GHOSTLY**, and family-friendly movies including **ALVIN & THE CHIPMUNKS MEET FRANKENSTEIN** and **ALVIN & THE CHIPMUNKS MEET THE WOLFMAN**. But the fun doesn't end on Halloween! Stay tuned in November for more spooky episodes from the R.L. Stine franchise (check your local listings).

R.L. Stine's The Haunting Hour (Airs weekdays at 5/4c. Special marathon starting at 5/4c on Halloween) Anthological storytelling comes to television in this half-hour, live-action children's series that embraces the thrill of the chill, the nervous page-turning giggle and the scream that only comes when someone – or something – touches your shoulder on a dark and stormy night. "R.L. Stine's The Haunting Hour: The Series," winner of the 2013 and 2014 Daytime Emmy® Award for Outstanding Children's Series, takes viewers, young and old, on a creepy new adventure every week. This is the show kids won't let their parents watch by themselves! The series is inspired by the master of kids' horror R.L. Stine ("Goosebumps"). Popular guest stars this season include China Anne McClain ("A.N.T. Farm," "Sing Your Face Off"), Sean Giambrone ("The Goldbergs"), Mason Cook ("The Lone Ranger," "Legends"), Luke Benward ("Cloud 9," "Ravenswood"), Nolan Gould ("Modern Family"), Joey King ("OZ the Great and Powerful," "Fargo"), Freya Tingley ("Hemlock Grove," "Once Upon a Time") and acclaimed actress Margot Kidder ("Superman").

R.L. Stine's The Haunting Hour: Don't Think About It (Airs on Halloween at 7/6c)

From the creator of Goosebumps comes a spooky adventure tale about 13-year-old Goth girl Cassie who is bullied by her peers, tired of her parents and bugged by her little brother. But when she decides to get some harmless revenge by reading a scary book to her brother, she ends up summoning a monster in the process!

R.L. Stine's Mostly Ghostly (Airs on Halloween at 9/8c)

Two young ghosts and an 11-year-old magician battle a wicked ghoul in this haunted adventure filled with thrills, chills and hilarious spills. Based on the successful book series by R.L. Stine.

About Discovery Family Channel

The leading television destination for families in the United States, Discovery Family is available in more than 65 million U.S. homes and is a joint venture of Discovery Communications and Hasbro. Discovery Family is programmed with an inspirational mix of original series, family-friendly movies, and programming from Discovery's non-fiction library and Hasbro Studios' popular animation franchises, including **MY LITTLE PONY: FRIENDSHIP IS MAGIC, LITTLEST PET SHOP** and the Emmy-winning **TRANSFORMERS RESCUE BOTS**. In April 2016, Discovery Family was named Brand of the Year in the Kids' TV category and ranked highest in "Trust" and "Love" in the Kids' TV category in the 28th annual Harris Poll EquiTrend® Study. For 2016-to-date, Discovery Family ranks as the #1 most co-viewed kid's network among Kids 2-11 watching with an Adult 18-49 across Prime.