

# **FOR IMMEDIATE RELEASE** July 24, 2018

# GRITTY HARD WORK DELIVERS AUTHENTICITY, STYLE AND ELEGANCE IN THE MOTOR TREND GROUP ORIGINAL SERIES LONG ROAD TO MONTEREY

--LONG ROAD TO MONTEREY Premieres Thursday, July 26 Exclusively on the Motor Trend App--

(Silver Spring, Md.) – Every August the unrivaled, finest and most historic vehicles gather on the storied 18<sup>th</sup> fairway of Pebble Beach Golf Links on California's picturesque Monterey peninsula for the Pebble Beach Concours d'Elegance®. The Concours is the most impressive car show in the world where antique and post war autos sit alongside Ferraris and other high-performance cars as expert judges meticulously review every inch of the cars, awarding best of show honors for authenticity, originality, design, style and elegance.

Getting the cars in pique condition inside, out and under the hood is a taxing labor of love for some of the world's top craftspeople. Now, Motor Trend Group is taking automotive admirers inside the process of getting the only existing 1921 Kissel Gold Bug from parts to Concours d'Elegance ready in the all new short-form series **LONG ROAD TO MONTEREY** premiering **Thursday, July 26, 2018**, exclusively on the Motor Trend App, the world's only subscription video-on-demand service dedicated entirely to the automotive genre.

LONG ROAD TO MONTEREY follows the work of Jason Wenig and his team of automotive artisans at The Creative Workshop north of Miami, Fla., as they, not only restore the 1921 Kissel Gold Bug, but also ready an extraordinary 1966 Ferrari 330 GT Speciale for The Quail, A Motorsports Gathering in Carmel, Calif., this August. The Creative Workshop is a nationally recognized, full-service car restoration business dedicated to historic antique, vintage, post-war and classic, European and American cars. From art deco era roadsters to muscle cars, Ferraris

and Fords, Wenig's The Creative Workshop customizes, restores, services and builds all types of vehicles.

The debut episode of **LONG ROAD TO MONTEREY** premieres **Thursday**, **July 26**, **2018**, on the Motor Trend App which is available across millions of connected devices via IOS/Apple, Google Play, Roku, Xbox, Chromecast and Amazon Platforms.

## **Full Episode Order Below:**

"The Journey Begins"

Thursday, July 26

Jason Wenig introduces viewers to the world of high-end automotive restoration including the sky-high expectations, forensic research, and search for perfection that's necessary to make it to Pebble Beach. Viewers also get a first look at the 1921 Kissel Gold Bug and the 1966 Ferrari 330 GT Speciale.

"Kissel in Pieces"

Thursday, August 2

The Kissel is currently in a seemingly unsurmountable number of pieces, and now is the time for Wenig and team to start putting it all back together with the first task being reassembling the chassis. Meanwhile, they discover a problem with the Ferrari.

"Nothing as it Seems"

Thursday, August 9

Wenig takes the '66 Ferrari for a test drive and photo shoot only to soon find himself under the car trying to track down a problem. A community event at The Creative Workshop invites locals to see the early stages of the Kissel assembly as the guys work on a challenging problem with the convertible top.

"Coming Together"

Thursday, August 16

The Kissel is coming together piece-by-piece as the team pushes to get it ready for its first test drive and the Ferrari gets evaluated for power issues.

"All Hands-on Deck"

Thursday, August 23

It's a pressure packed week at The Creative Workshop as everyone readies The Kissel to endure multiple drives in preparation for the 100-mile Pebble Beach driving tour. With the car on the road, can the assembly be completed on time?

"Hell Week"

Thursday, August 30

In a few days a trailer will arrive to take the vehicles to California. The pressure to get every detail correct is never greater, and every gremlin must be chased down to ensure peek vehicle performance. Perfection also means hundreds of hours to create a transformative sparkle and shine that elevates these classics to artwork.

"The Big Show"

Thursday, September 6

Jason, his team and their remarkable restorations arrive in Monterey to unveil the cars on the two biggest stages in the world. How will the 1966 Ferrari 330 GT Speciale be received at The Quail? Is the 1921 Kissel Gold Bug, the last of its kind, ready for the most prestigious car show in the world?

**LONG ROAD TO MONTEREY** is produced for the Motor Trend App by New Dominion Pictures. Nicolas Valcour is executive producer and Jerry McNutt is showrunner for New Dominion Pictures. For the Motor Trend App, David Lee is executive producer and vice president of production and development, and Robert S. Scanlon is president of Motor Trend Network and Motor Trend Group video content.

### **About Motor Trend Group:**

Motor Trend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing Velocity network and a vast automotive digital, direct-to-consumer, social and live event portfolio, including *Motor Trend*, *Hot Rod*, **ROADKILL**, *Automobile* and more than 20 other industry-leading brands. With a cumulative reach of more than 131 million the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the Motor Trend App, the only auto-dedicated subscription video-on-demand service.

#### **About Discovery:**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; and digital-first and social content from Group Nine Media. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Velocity, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit www.corporate.discovery.com and follow @DiscoveryIncTV across social platforms.