

MOTORTREND

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EVERYTHING GOES SIDEWAYS IN MOTORTREND'S NEW SERIES DRIFT THIS

-- DRIFT THIS World Premiere Wednesday, March 6 Exclusively on the MotorTrend App --

(Los Angeles) — MotorTrend is making everything go sideways in the all-new series **DRIFT THIS**, premiering around the world on **Wednesday, March 6**, exclusively on the [MotorTrend App](#). Hosted by drifting pioneers Chris Forsberg and Ryan Tuerck, **DRIFT THIS** explores how to make improbable vehicles—from a UPS-style truck to a stretch limousine to bumper cars—drift. Using creative engineering, custom fabrication, and pure brute horsepower, Forsberg and Tuerck combine professional racing knowledge with creative insanity to make vehicles drift and, on occasion, blow one or two up in the process!

On every **DRIFT THIS** episode, Forsberg and Tuerck try to answer the question: can professional racers make unique cars, trucks or other vehicles drift? Both hosts are legends in drifting, a driving style in which a driver uses the throttle, brakes, and steering input to make a vehicle go through a turn sliding sideways. Forsberg and Tuerck currently compete in the U.S. Formula Drift racing series, where Forsberg has won three championships.

“Chris and I are super excited to launch our new show **DRIFT THIS**,” said co-host Ryan Tuerck. “We’ll do our best to make some unusual vehicles do something they were never meant to do. We’re going to build, boost, and break things and then see what drifts.”

On the first episode, “Deliver This!” Forsberg and Tuerck tackle the challenge of drifting a UPS-style delivery truck with more than 280,000 miles logged, an expiring engine, soggy tires and no ignition key. Upon inspection, Forsberg and Tuerck lay out a plan to radically change the driving dynamics by upgrading parts across the vehicle, including a new engine. But, after six days of rebuilding the vehicle, will all that effort make it go sideways? **DRIFT THIS** premieres **Wednesday, March 6** on the [MotorTrend App](#) with a new episode every four weeks, and bonus content released weekly.

“**DRIFT THIS** pushes the boundaries of drifting by putting an unexpected, crowd-pleasing twist on this popular automotive genre,” said MotorTrend Group’s Vice President of Development Mike Suggett. “Chris and Ryan are down-to-earth experts with the knowledge and skills to make all different types of vehicles do things you would never imagine. **DRIFT THIS** is the perfect addition to MotorTrend’s growing lineup of entertaining and empowering content.”

DRIFT THIS is produced by MotorTrend. For MotorTrend Group, Levi Rugg and Fred Chang are Executive Producers, Mike Pantaleo is Showrunner, and Mike Suggett is Vice President of Development. Alex Wellen is Global President and General Manager of MotorTrend Group.

The MotorTrend App is [available](#) across iPhone, iPad, and Android mobile devices, as well as media players and streaming devices such as Apple TV, Roku, Google Chromecast, Amazon FireTV, in addition to Xbox One and Xbox 360 platforms, and on the web.

About MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery’s fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television’s #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend app, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

About Discovery

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and MotorTrend App; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery’s portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com/> and follow @DiscoveryIncTV across social platforms.

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