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ID INVESTIGATES CASE OF MISSING TODDLER IN ALL-NEW SPECIAL, <u>"MADELEINE MCCANN: AN ID MURDER MYSTERY"</u>

-- Two-Part Special Event Premieres Sunday, April 7 at 9/8c, Exclusively on ID --

(Silver Spring, MD) – For Kate and Gerry McCann, the night of May 3, 2007 was the day their dream Portugal vacation turned into a living nightmare. This infamous night was when their 3-year-old daughter, Madeleine, vanished from their hotel room just yards from where the young parents were dining. Convinced she was kidnapped from her bed, the McCanns desperately plead for Madeleine's safe return, sparking a worldwide manhunt. But as international authorities ramped up their efforts, a veil of suspicion was cast on everyone by law enforcement and loved ones alike. Ten years following her shocking disappearance, Investigation Discovery (ID) examines what *really* happened to Madeleine McCann that fateful night in the two-hour special event, **MADELEINE MCCANN: AN ID MURDER MYSTERY** premiering <u>Sunday, April 7 at 9/8c.</u>

"The disappearance of Madeline McCann is every parent's true life, nightmare: your little daughter is snatched from your hotel room in a foreign country, vanishing seemingly into thin air," said Henry Schleiff, Group President of Investigation Discovery, Travel Channel, American Heroes Channel and Destination America. "Someone out there knows what really happened to Madeleine McCann, which is why we are eager to engage our passionate viewers in helping us to bring renewed attention to this heartbreaking case and, hopefully, find justice for Madeleine, once and for all."

The latest installment from ID's breakout MURDER MYSTERY franchise, **MADELEINE MCCANN** examines the case from top to bottom, dissecting the timeline leading up to Madeleine's disappearance and the subsequent actions taken by law enforcement and loved ones alike to find her. The mini-series features all-new and exclusive interviews with key players in the investigation, including members of law enforcement, the McCann's legal team, and a flurry of criminal experts and journalists who followed the case from the very beginning.

MADELEINE MCCANN: AN ID MURDER MYSTERY is produced for ID by American Media, Inc. and Jupiter Entertainment with Allison Wallach, Tim McConville, David Pecker, and Dylan Howard as Executive Producers. For Investigation Discovery, Pamela Deutsch is senior executive producer, Sara Kozak is senior vice president of production, Kevin Bennett is general manager, and Henry Schleiff is Group President of Investigation Discovery, Travel Channel, American Heroes Channel and Destination America.

About Investigation Discovery

Investigation Discovery (ID) is the leading crime and justice network on television, delivering the highestquality programming to approximately 85 million U.S. households. From harrowing crimes to in-depth investigations and heart-breaking mysteries behind these "real people, real stories", the always revealing network challenges our understanding of culture, society and the human condition. The #1 network for women in all of cable, ID's programming is available in both high definition (HD) and standard definition (SD), as well as anytime and anywhere through the network's TV Everywhere offering, IDGo. For exclusive web content and bonus material, fans can follow ID on <u>Twitter</u>, <u>Instagram</u> and <u>Facebook</u> or check out the network's true crime blog, <u>CrimeFeed</u>.

Investigation Discovery is part of Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK), a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Available in 220 countries and territories and 50 languages, Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. For additional information about ID, please visit InvestigationDiscovery.com

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