

FOR IMMEDIATE RELEASE

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MOTORTREND MIXES MOTORS AND MERRIMENT IN THE ALL-NEW HOLIDAY HOOPTIE CHALLENGE

--HOLIDAY HOOPTIE CHALLENGE Premieres Friday, November 27 on the MotorTrend App--

--MotorTrend's <u>Hooptie Holiday Bundle</u> Offers Savings on Subscriptions to the MotorTrend App, MotorTrend and HOT ROD Digital Magazines and MotorTrend Merchandise--

(Los Angeles) –MotorTrend's talented personalities are celebrating the holiday season the only way they know how in the all-new special <u>HOLIDAY HOOPTIE CHALLENGE</u> streaming **Friday, November 27** only on the <u>MotorTrend App</u>. One part white elephant gift exchange, one part driving competition, one part chaos and all parts merriment, **HOLIDAY HOOPTIE CHALLENGE** is like your typical holiday celebration but with burnouts and drag racing.

In <u>HOLIDAY HOOPTIE CHALLENGE</u> hosts <u>David Freiburger</u> and <u>Brian Lohnes</u> trade in the classic winter wonderland for a vehicular paradise where they invite Faye Hadley (ALL GIRLS GARAGE), Fred Williams (DIRT EVERY DAY), Steve Dulcich (ROADKILL GARAGE), Eric Malone (FASTEST CARS IN THE DIRTY SOUTH), Lucky Costa (HOT ROD GARAGE) and Tony Angelo (HOT ROD GARAGE) to the party.

Freiburger and Lohnes challenge their counterparts to drive, or shall we say thrash, some low-buck junk from MotorTrend shows in several holiday inspired racing competitions. Over the course of multiple events Hadley, Williams, Dulcich, Malone, Costa and Angelo will push themselves and

their hoopties to the brink. The drivers will test their handling skills, speed and lack of self-preservation.

In the spirit of the season Freiburger and Lohnes have surprises to bestow upon the unsuspecting competitors who will be forced to drive different vehicles for each challenge. Once they get used to one vehicular gift they'll have to "white elephant" swap their ride and will truly learn if it is better to give than to receive.

HOLIDAY HOOPTIE CHALLENGE premieres Friday, November 27 on the MotorTrend App, the leading subscription streaming service dedicated entirely to the motoring world.

MotorTrend is offering consumers the chance to save this season on the best automotive entertainment with MotorTrend's <u>Hooptie Holiday Bundle</u>. For just \$2 per month get access to the MotorTrend App's 3,600+ hours of automotive shows and motorsports events and one year of *MotorTrend* and *HOT ROD* digital magazines, plus 25-percent off all merchandise at the official MotorTrend store.

The MotorTrend App offers more than 8,000 episodes and more than 3,600 hours of world-leading automotive series and specials including the most complete collection of classic TOP GEAR (200+ episodes and specials spanning seasons one thru 27), the upcoming all-new TOP GEAR AMERICA, plus NASCAR 2020: UNDER PRESSURE and every season of SPEED RACER, WHEELER DEALERS, ROADKILL, FAST N' LOUD, BITCHIN' RIDES, IRON RESURRECTION, TEXAS METAL and many more. The MotorTrend App is available on media players and streaming devices including Amazon FireTV, Apple TV, Roku, Google Chromecast and on the web, as well as across iPhone, iPad, and Android mobile devices.

HOLIDAY HOOPTIE CHALLENGE is produced by MotorTrend Studios with Dustin Gould as executive producer and show runner. Levi Rugg is executive producer for MotorTrend Studios. For MotorTrend Group Mike Suggett is head of programming and development, and Alex Wellen is global president and general manager.

About MotorTrend Group

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV, and print, and 110 million social followers, culminating in 2 billion monthly content views across all platforms, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend App, the only auto-dedicated subscription video-on-demand service. MotorTrend serves to embrace, entertain, and empower the motoring world.

About Discovery

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220

countries and territories and in nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps; direct-to-consumer streaming services such as Eurosport Player, Food Network Kitchen and MotorTrend OnDemand; digital-first and social content from Group Nine Media; a landmark natural history and factual content partnership with the BBC; and a strategic alliance with PGA TOUR to create the international home of golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, Science Channel, and the forthcoming multi-platform JV with Chip and Joanna Gaines, Magnolia, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit corporate discovery.com and follow @DiscoveryIncTV across social platforms.

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