

MOTORTREND+

FOR IMMEDIATE RELEASE

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MECUM AUCTIONS



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MOTORTREND+ AND MOTORTREND TV REV ENGINES FOR 24 HOURS OF LIVE COVERAGE OF MECUM AUCTIONS KISSIMMEE IN JANUARY 2022

--More Than 3,500 Vehicles to Cross the Block During the World's Largest Collector Car Auction with Approximately 1,200-plus Top Cars on During MotorTrend's Live Broadcast--

--Discovery to Simulcast Two Hours Live on Saturday, Jan. 15--

(Los Angeles) – MotorTrend+ and MotorTrend TV announced today 24 hours of live coverage of the world's largest collector car auction, **MECUM KISSIMMEE 2022** in Kissimmee, Florida. MotorTrend's live coverage begins Wednesday, Jan. 12 and continues through Saturday, Jan. 15, 2022, from noon to 6 p.m. ET daily. The live stream and television broadcast of **MECUM KISSIMMEE** marks the first of more than 160 hours of live coverage of 11 Mecum Auctions on MotorTrend+ and MotorTrend TV in 2022.

More than 1,200 of the 3,500-plus coveted collectible cars hitting the auction block during Kissimmee will be highlighted during MotorTrend's four-day live broadcast including:

- a [2016 Pagani Huayra](#) with 725 miles, 1 of 100 produced;
- a [1961 Mercedes-Benz 300SL Roadster](#), professionally restored;
- a [1957 Chevrolet Corvette Super Sport Show Car](#), the show car used to introduce Rochester Ramjet Fuel Injection;
- a [2021 Ferrari SF90 Stradale](#) with just 57 miles;
- a [1955 Mercedes-Benz 300SL Gullwing](#), plaid upholstery with rudge wheels;
- a [2021 IsoRivolta GT Zagato](#), 1 of 19 produced with 169 miles;

- a [1994 Porsche 911 Turbo](#), featured in the hit film “Bad Boys”;
- [1951 Hirohata Mercury Custom](#), an iconic custom car built by Sam and George Barris;
- and many more.

MECUM KISSIMMEE is the world’s largest collector car auction annually. Last year alone saw total overall sales from its 10-day duration reach \$122.8 million—the highest single-auction total ever achieved in Mecum’s 34-year history. Among the wide-ranging selection is a never-driven 2020 Lamborghini Huracan Super Trofeo Evo consigned From The Jackie and Gary Runyon Collection of more than 30 vehicles and the 1963 Chevrolet Corvette Z06 “Gulf One” from The John Justo Collection. The ultra-rare Z06 is the most successful factory-backed production racing Corvette of the C2 era and bears one of only 14 regular-production Corvette serial numbers assigned specifically for competition.

MotorTrend’s Chris Jacobs joins the stellar **MECUM AUCTIONS** broadcast team of host Scott Hoke with commentators John Kraman, Steven Cox, Bill Stephens and Katie Osborne bringing viewers every bit of action from the auction floor, exclusive interviews from the staging lane and the thrilling excitement of every angle of the auction.

MECUM AUCTIONS KISSIMMEE Broadcast Schedule (All Times ET):

Wednesday, Jan. 12

Noon – 6 p.m. on MotorTrend+ and MotorTrend TV

Thursday, Jan. 13

Noon – 6 p.m. on MotorTrend+ and MotorTrend TV

Friday, Jan. 14

Noon – 6 p.m. on MotorTrend+ and MotorTrend TV

Saturday, Jan. 15

Noon – 6 p.m. on MotorTrend+ and MotorTrend TV

2 – 4 p.m. simulcast on Discovery

[MotorTrend+](#), formerly the MotorTrend App, is the leading subscription streaming service dedicated entirely to the motoring world. MotorTrend+ offers more than 8,400 episodes of world-leading automotive series and specials including the all-new **TOP GEAR AMERICA**, the most complete collection of classic “**TOP GEAR**” (200+ episodes and specials spanning seasons one through 28), the Emmy Award-winning docuseries **NASCAR 2020: UNDER PRESSURE**, the new hit series **KEVIN HART’S MUSCLE CAR CREW** and **MOTOR MYTHBUSTERS**, plus every season of **SPEED RACER**, **WHEELER DEALERS**, **ROADKILL**, **BITCHIN’ RIDES**, **IRON RESURRECTION**, **TEXAS METAL** and many more.

MotorTrend’s **MECUM AUCTIONS** live coverage is produced by Mecum Auctions, Inc. For Mecum Auction, Inc. Ben Christoffel is executive producer. For MotorTrend, David Lee is executive producer and vice president of content and development. For MotorTrend Group, Mike Suggett is head of programming and development, and Alex Wellen is global president and general manager.

About MotorTrend Group

MotorTrend Group, a [Discovery](#) company, is the largest automotive media company in the world, bringing together Discovery's MotorTrend TV and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE and more than 20 other industry-leading brands. With a monthly audience of 26 million across web, TV and print, and 110 million social followers, culminating in 1.3 billion monthly impressions across all platforms, the company encompasses television's No. 1 network for automotive fans, a leading automotive YouTube Channel and MotorTrend+, the only subscription streaming service dedicated entirely to the motoring world. MotorTrend serves to embrace, entertain and empower the motoring world.

About Mecum Auctions

Nobody sells more than Mecum. Nobody. Mecum Auctions is the world leader of collector car, vintage and antique motorcycle, and Road Art sales, hosting auctions throughout the United States. The company has specialized in the sale of collector cars since 1988, now offering more than 20,000 lots per year and averaging more than one auction each month. Established by President Dana Mecum, Mecum Auctions remains a family-run company headquartered in Walworth, Wisconsin. For further information, visit Mecum.com.

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