

## FEBRUARY/MARCH 2010 PREMIERE HIGHLIGHTS

### \*\*\* FEBRUARY NEW SERIES PREMIERES\*\*\*

#### **BLOOD, SWEAT & T-SHIRTS\*\***

*Series premiere Monday, February 1 at 10:00 p.m. ET*

A group of high street fashion victims - with closets full of cheap, chic brands – get a lesson on the true cost of their fashion habits after they head to India to work on a production line churning out hundreds of items of clothing per day. These spoiled shopaholics will learn the hard way the price of their habit firsthand from the workers who toil daily to produce the outfits they wear.

<p><b>Series Premiere</b> <b>‘The Factory Floor’</b> <b>Monday, February 1</b> <b>10:00 PM (ET)</b></p>	<p>Six young fashion fanatics swap shopping for the backstreets of India to live and work like the people who make the clothes they wear. Discipline is strict and rules cannot be broken, and targets and quotas must be met. Those that do not make the grade get demoted from stitching to lower status jobs that pay much less, such as ironing and buttoning.</p>
<p><b>Episode Premiere</b> <b>‘The Backstreet Workshop’</b> <b>Monday, February 8</b> <b>10:00 PM (ET)</b></p>	<p>The six self-proclaimed shopaholics travel to West Delhi to live and work alongside the migrant tailors of a backstreet workshop. It’s a real departure from the slick production lines they experienced last week – as they come face to face with a world where the workers can spend up to 15 hours a day at their sewing machines.</p>
<p><b>Episode Premiere</b> <b>‘The Cotton Mill’</b> <b>Monday, February 15</b> <b>10:00 PM (ET)</b></p>	<p>The six fashion magnets join thousands of poverty stricken migrant laborers who are heading deep into the Indian countryside to scratch out a living, working on the annual cotton harvests. The 6 hour, third class train journey, coupled with life in the “Mill” sends the group over the edge.</p>
<p><b>Season Finale</b> <b>‘The Slum Factories’</b> <b>Monday, February 22</b> <b>10:00 PM (ET)</b></p>	<p>The six fashion victims embark on the most shocking leg of their journey so far in Mumbai. They are put to work in the backstreet factories of Dharavi, the largest slum in Asia. Amongst the open sewers and warrens of tiny clothing factories the group faces their toughest challenge yet.</p>

## THE WOMAN WHO STOPS TRAFFIC\*\*

*Series premiere, Wednesday, February 3 at 8:00 p.m. ET*

Professional trouble-shooter and creative problem solver Kris Murrin is on a mission to stop traffic for just one day in three of England's most congested locations: Marlow, Boston, and Durham. Each city poses challenges ranging from resident objections to concerns from the city councils to bitter businesses worried about their bottom line. With a clear strategy of how the seemingly impossible can be accomplished, Kris shows the towns that even the hardest habits can be changed with the right motivation.

<p><b>Series Premiere</b> <b>'Marlow'</b> <b>Wednesday, February 3</b> <b>8:00 PM (ET)</b></p>	<p>Professional trouble-shooter and creative problem solver Kris Murrin is on a mission to stop traffic for just one day in three of England's most congested locations. First up, Marlow, where car ownership is one of the highest in the country. Her aim is to get one in five cars off the roads to simultaneously promote healthier lifestyles and encourage a more sustainable way of life.</p>
<p><b>Episode Premiere</b> <b>'Boston'</b> <b>Wednesday, February 10</b> <b>8:00 PM (ET)</b></p>	<p>Kris' next challenge lies in the Lincolnshire town of Boston, where road traffic is already a serious issue and obesity rates are the worst in the country. How will Kris persuade the locals to give up their cars for the day?</p>
<p><b>Season Finale</b> <b>'Durham'</b> <b>Wednesday, February 17</b> <b>8:00 PM (ET)</b></p>	<p>Kris' journey concludes in Durham, where she is encouraged by the enthusiasm of the local council. They already provide several services to get the residents of Durham walking, cycling and using public transport and Kris hopes to build on this positive car-free thinking.</p>

**\*\*\*DON'T MISS PREMIERES\*\*\***

## CONVICTION KITCHEN\*\*

*Wednesday at 10:00 p.m. ET*

What do you get when you take one world-renowned chef, throw in 24 ex-cons with no culinary experience, and give them just three weeks to open a high-end restaurant from scratch?

*Conviction Kitchen* follows Marc Thuet, Executive Chef and his wife and business partner, Biana Zorich, as they put their reputations on the line with a high-stakes challenge that will push them – and their culinary protégés – to the limit. The training is ruthless, the hours are long, but the reward for 12 people in this motley crew of outcasts will be the second chance of a lifetime.

<p><b>Episode Premiere</b> <b>'Five'</b> <b>Wednesday, February 3</b> <b>10:00 PM (ET)</b></p>	<p>After five weeks, Marc and Biana expected the drama to die down but, instead it's getting worse. Tardiness and absenteeism are at an all time high in the restaurant. Rumors are swirling that someone will be cut from the team. Marc serves up pan-fried lamb's testicles, Jason J. collapses in the kitchen. When former trainee Kyle is reinstated, revenge is served up in the toilet.</p>
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<p align="center"><b>Episode Premiere 'Six' Wednesday, February 10 10:00 PM (ET)</b></p>	<p>Although things should be running smoothly by now, things are still bumpy. Marc tries to boost his trainees' lackluster performance with a challenge. When Roti ties the knot, Biana and Marc host his reception at the restaurant.</p>
<p align="center"><b>Episode Premiere 'Seven' Wednesday, February 17 10:00 PM (ET)</b></p>	<p>Biana and Marc are feeling the pressure when Jason J. gets into trouble. Jen faces a dilemma, disaster-magnet Jamie pushes his bosses to the limit, but a helicopter ride lifts the trainees' spirits.</p>
<p align="center"><b>Season Finale Eight' Wednesday, February 24 10:00 PM (ET)</b></p>	<p>It's the end of the summertime rush, and the last week of the trainees' three-month probation. Although Marc and Biana are planning a star-studded graduation party, will there be any trainees left to celebrate?</p>

**OPERATION WILD\*\***

*Friday at 10:00 p.m. ET*

Whether it's rescuing distressed boaters, wrangling defiant alligators or hunting down nighttime poachers, it's never a typical day for the officers of the Florida Fish and Wildlife Conservation Commission (FWC). Using boats, helicopters, airboats or patrol vehicles, the men and women of the FWC protect Florida's people as well as the animals that live within a precious ecosystem. The FWC has jurisdiction throughout the state. This highly trained, elite group handles calls from the unexpected to the unbelievable as well as everything in between, in an effort to keep one of our nation's last frontiers safe.

<p align="center"><b>Episode Premiere 'Gators, Guns, and Cowboy Hats' Friday, February 5 10:00 PM (ET)</b></p>	<p>The FWC operates in some of the wildest corners of the state and has the unique challenge of knowing how to handle all the creatures in Florida's diverse animal kingdom, from the truly vulnerable to the extremely deadly. Rookie Racquel Daniels, the first black female officer in the FWC training program, finds out just how difficult this job can be as she takes part in a python and alligator handling course. Later, on opening night of the dangerous alligator hunting season, Lt. David Bingham and his hunt enforcement team are on the look-out for alligator poachers. When a hunter takes a monster 10-foot gator in front of them, the subsequent investigation takes an unexpected turn.</p>
<p align="center"><b>Season Finale 'The Art of the Search' Friday, February 12 10:00 PM (ET)</b></p>	<p>With one of the largest air enforcement units in the state of Florida and the ability to work in all terrains, FWC officers are experts in the art of the search and rescue, having saved over 5,000 people in the last five years. So when a hiker goes missing deep in a national park, Officer Clinton Bean and his team use helicopters, swamp buggies, ATV's and K-9 units to try to</p>

	track and save him. The FWC has one of the best SWAT teams in the country, known as SOG (Special Operations Group). Officer Erik Sullivan and his SOG team members jump into action to capture a fugitive with three felony warrants before he can flee the state or the country.
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**\*\*\* PLANET GREEN'S REEL IMPACT FEBRUARY PREMIERES \*\*\***

**WHAT'S ON YOUR PLATE? (U.S. Premiere) Directed by Catherine Gund**  
*Saturday, February 6 at 10pm ET*

**WHAT'S ON YOUR PLATE?** is a witty and provocative documentary produced and directed by award-winning Catherine Gund about kids and food politics. Filmed over the course of one year, the film follows two eleven-year-old multi-racial city kids as they explore their place in the food chain. Sadie and Safiyah take a close look at food systems in New York City and its surrounding areas. With the camera as their companion, the girl guides talk to each other, as well as to food activists, farmers, new friends, storekeepers, their families, and the viewer, in their quest to understand what's on all of our plates. The girls address questions regarding the origin of the food they eat, how it's cultivated, how many miles it travels from the harvest to their plate, how it's prepared, who prepares it, and what is done afterwards with the packaging and leftovers. They visit the usual supermarkets, fast food chains, and school lunchrooms, but they also check into innovative sustainable food system practices by going to farms, greenmarkets, and community supported agriculture programs. They discover that these programs help struggling farmers to survive and additionally provide affordable, locally-grown food to communities, especially to lower-income urban families. In **WHAT'S ON YOUR PLATE?** the two friends formulate sophisticated and compassionate opinions on the state of their society, and by doing so inspire hope and active engagement in others.

**\*\*\*DON'T MISS RETURNING SERIES PROGRAMMING\*\*\***

**EMERIL GREEN\*\***  
*Monday at 8pm (ET)*

**Emeril Green**, hosted by Chef Emeril Lagasse, helps real people solve cooking problems by utilizing fresh and organic sources of food to promote a healthier lifestyle. Many of the meals prepared on the show support sustainable fare by choosing ingredients from local sources and fair trade options. Shot mainly on location at Whole Foods Market®, Lagasse works with everyday cooks who have real culinary challenges.

<b>Episode Premiere</b> <b>'Digestion Suggestions'</b> <b>Monday, February 1</b> <b>8:00 PM (ET)</b>	For those who suffer from health issues pertaining to digestion, this is the show for you! Chef Emeril is cooking up a meal to settle even the stormiest stomach.
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<p align="center"><b>Episode Premiere</b> <b>‘Psst! Pass the Produce!’</b> <b>Monday, February 8</b> <b>8:00 PM (ET)</b></p>	<p>Taking the leap to become a full-fledged vegetarian can be totally satisfying if you eat a balanced diet. Both your waistline AND your carbon footprint will shrink right before your eyes. Trim out the meat, and heap on the produce! Patricia has decided to become a vegetarian so we’re making a healthy meal that’ll please her palate! We’ll start with a Yucca Pancake with Jicama &amp; Avocado salsa, bake up some Veggie Empanadas, dig into some Yellow Rice &amp; Black Beans and sink our teeth into a Vegetarian Cuban Sandwich!</p>
<p align="center"><b>Episode Premiere</b> <b>‘And Baby Makes Three’</b> <b>Monday, February 15</b> <b>8:00 PM (ET)</b></p>	<p>Knowing what’s in your food and where it comes from is never more important than when you’re feeding the newest and littlest member of your family. Making sure that baby starts out right begins with making sure Mom and Dad have all the right knowledge. Robert needs some healthy new ideas to feed his growing family. There’s Spinach Cheddar Baked Potato with baby friendly Avocado Puree. Pan-Seared Halibut with a healthy Watermelon and Goat Cheese Salad. Apple Ginger Stuffed Pork Chops for Mom, and applesauce for baby. And the whole family loves pureed Sweet Potato Ravioli with Crispy Sage Brown Butter</p>
<p align="center"><b>Episode Premiere</b> <b>‘Tofu and Tempeh and Seitan, Oh My!’</b> <b>Monday, February 22</b> <b>8:00 PM (ET)</b></p>	<p>Kinda is a vegetarian and her wife Sara is a confirmed meat eater. Together, they’d like to cook meals that make them both happy but it’s difficult to find the balance between meatless for Kinda and meaty for Sara. In order to make everyone feel satisfied, we’re going to make ethnic meals using meat substitutes like tofu, tempeh and seitan which are hearty and delicious. Chef Emeril makes a Thai Curry, a Persian Stew with Tofu, samples a BBQ Tempeh and chow down on a Seitan and Mango Stir Fry. There’s even room for dessert: Silken Berry Tofu Shake!</p>

**LIVING WITH ED\*\***

*Wednesday at 9:00 p.m. ET*

*Living With Ed* chronicles the day to day, eco-friendly adventures of actor Ed Begley, Jr. and his wife Rachelle, as they navigate life in Los Angeles with Ed always trying to leave the smallest possible carbon footprint in his wake. This season follows the dynamic couple as they embark on exploits including an unlikely trip to Vegas (yes, Ed in Vegas), a wedding anniversary getaway only Ed could organize and a major home renovation not to be missed. Other new features this season include an “On the Road with Ed” video diary and a host of new companion elements on

PlanetGreen.com including original webisodes with Ed and Rachelle, blogs and special interactive events.

<p style="text-align: center;"><b>Season Finale 'Staycation' Wednesday, February 3 9:00 PM (ET)</b></p>	<p>Ed declares that he's not going anywhere for his vacation this year, and plans to have a luxurious "staycation" instead. Rachelle is highly skeptical, and points out that Ed never stands still for a second, to which Ed guarantees that he's finally going to get all the things done around the house he's been promising. Then the phone rings, and Ed begins promising one thing after another to help the community. The next thing you know Ed is planting trees at an elementary school in Compton, and helping convert Daryl Hannah's car to run on alcohol. Rachelle decides to teach Ed a lesson and schedules him for even more commitments so he can see just how bad an idea his staycation was the first place. Once Ed figures out Rachelle's plan, he drags her along with him to see the greenest high school in the country and then to an algae farm near the Mexican border. Once all the various community obligations are taken care of, Rachelle brings Ed the "to do" list he promised to take care of (without a thing completed on it), but he is fast asleep.</p>
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**RENOVATION NATION\*\***

**Thursday at 6pm (ET) \*\*\*New Day & Time\*\*\***

Emmy® Award winning host Steve Thomas takes viewers into the exciting world of eco friendly homes on the captivating second season of *Renovation Nation*. Once again, Steve visits renovation sites across the country and meets eco-sensitive homeowners who are making the choice to be environmentally aware. Steve leads the way as he introduces the audience to new and exciting sustainable building materials, technology, techniques and products for the home. Whether it's exploring the latest designs with homeowners to the most innovative technology, Steve brings out the best in home renovations while enjoying the forward thinking people who are making them a reality.

<p style="text-align: center;"><b>Episode Premiere 'St. Paul, MN: A Victorian Restoration' Thursday, February 4 6:00 PM (ET)</b></p>	<p>Today, host Steve Thomas will help a designer in St. Paul, MN spruce up a Victorian house with some eco-smart improvements like installing fiber cement siding and restoring the original stair handrails. Then he'll help a Boulder, CO homeowner and his girlfriend make their house super energy-efficient by tightening the seal on his windows and installing a high-tech geothermal system. Later, Steve will check out all the new sustainable products and technology at the Greenbuild Expo in Boston, MA.</p>
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## WORLD'S GREENEST HOMES

*Saturday at 6pm (ET)*

From hi-spec super-homes fit for Hollywood to experimental eco-dwellings that belong in a sci-fi film, *World's Greenest Homes* features high concept, one-of-a-kind homes that are on the cutting edge of sustainable building technology. Take an exclusive tour of these homes from around the globe and see how to coexist with the environment without leaving a great impact or sacrificing comfort. Think it's impossible to be green and glam? Well, think again!

<p><b>Episode Premiere</b> <b>'Olle Cabin'</b> <b>Saturday, February 6</b> <b>6:00 PM (ET)</b></p>	<p>World's Greenest Homes visits a Sonoma County cabin made entirely from salvaged materials, a sumptuous Australian home that blends low- and high-tech features and an eco-savvy newlywed love nest in Austin, Texas that was inspired by a 300-year-old oak tree.</p>
<p><b>Episode Premiere</b> <b>'Krikorian House'</b> <b>Saturday, February 6</b> <b>6:30 PM (ET)</b></p>	<p>World's Greenest Homes travels to a live-work oasis hidden in the Sonoran Desert, tours a home outside Boulder, Colorado transformed from a 1940s bungalow, into a 1,900-square-foot eco-friendly super home and visits an ultra-modern home in Toronto's Little Italy.</p>
<p><b>Episode Premiere</b> <b>'Rutland'</b> <b>Saturday, February 13</b> <b>6:00 PM (ET)</b></p>	<p>World's Greenest Homes visits an ultra-modern Chicago home with a naturally cool courtyard, a four-level Santa Monica home featuring a solar-heated lap pool and a cozy enviro-conscious home in Boston that was transformed out of an abandoned store.</p>
<p><b>Episode Premiere</b> <b>'Permaculture'</b> <b>Saturday, February 13</b> <b>6:30 PM (ET)</b></p>	<p>World's Greenest Homes travels to a sumptuous Sonoma County eco-marvel with its own wildlife habitat, a luxurious Australian vineyard offering the ultimate in country living and an energy-efficient, candy-colored Austin, Texas, funhouse that puts a whimsical spin on being green.</p>
<p><b>Episode Premiere</b> <b>'Laneway'</b> <b>Saturday, February 20</b> <b>6:00 PM (ET)</b></p>	<p>World's Greenest Homes visits a cozy home in Toronto that was once a blacksmith's shop, tours a home in New Zealand complete with its own waste treatment plant and visits a four bedroom retreat just minutes from the ocean in Alto Rungue, Chile.</p>

**\*\*\* MARCH NEW SERIES PREMIERES\*\*\***

**FUTURE FOOD - Series World Premiere**

*Tuesday, March 30 at 10 p.m. ET*

Imagine a world where people can save fuel by taking the delivery driver out of the equation and download pizza off the internet! How about reducing landfill mass by making edible packing peanuts? Meet gastronomists Omar Cantu and Ben Roche: renowned chefs, successful restaurateurs, patent-owning mad scientists and celebrated futurists! These two technology-obsessed chefs are looking for solutions to some of world's most pressing environmental issues from a completely unexpected place - the kitchen -- one concoction at a time.

<p><b>Series Premiere</b> <b>'Something's Fishy'</b> <b>Tuesday, March 30</b> <b>10:00 PM (ET)</b></p>	<p>The seafood industry has experienced some troubles over the past few years. The rise in mercury levels in fresh fish has created a health scare with fresh fish lovers, and in addition, over-fishing has created severe shortages that will ultimately lead to extinction of certain species. To tackle these big issues, Homaro, Ben and the MOTO staff make an entire seafood menu – using everything but fish! Before adding the new items to the menu, the guys test their dishes with some of the most discerning seafood palates in Chicago – local folks at Mitsuwa Market, a place known for its seafood and sushi. The MOTO team then competes to see who can come up with the most creative seafood dish made out of other foods.</p>
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**\*\*\* PLANET GREEN'S REEL IMPACT MARCH PREMIERES\*\*\***

**PIRATE FOR THE SEA (U.S. Premiere) Directed by Ronald Colby**

*Saturday, March 6 at 10pm ET*

**PIRATE FOR THE SEA** is a biographical film of Captain Paul Watson, the youngest founding member of Greenpeace Canada. He organized early campaigns protesting the killing of seals, whales, and dolphins. Greenpeace ejected him for being too much of an activist. Starting his own organization, the Sea Shepherd Conservation Society, he went on to sink illegal whaling ships, stopped Canadian seal hunts for ten years, permanently halted sealing in British Isles, and the killing of dolphins on Iki Island, Japan. This documentary witnesses his latest campaigns and explores the personal and environmental history of this controversial marine conservationist.



**\*\*\*DON'T MISS RETURNING SERIES PROGRAMMING\*\*\***

**EMERIL GREEN\*\***

*Monday at 8pm (ET)*

*Emeril Green*, hosted by Chef Emeril Lagasse, helps real people solve cooking problems by utilizing fresh and organic sources of food to promote a healthier lifestyle. Many of the meals prepared on the show support sustainable fare by choosing ingredients from local sources and fair trade options. Shot mainly on location at Whole Foods Market®, Lagasse works with everyday cooks who have real culinary challenges.

<p><b>Episode Premiere 'Cabbages Ahead' Monday, March 1 8:00 PM (ET)</b></p>	<p>Watching your weight is part of a healthy lifestyle. Eating fresh, seasonal and sustainably is an earth friendly way to help you reach and keep that goal. Joe lost forty pounds by learning to cook for himself. He needs easy menu ideas to keep him on track. Joe's Polish-Italian background opens up his recipe box to some exciting dishes. He learns Baba pleasing Stuffed Cabbage while his Italian side celebrates his Turkey Meatballs. Chicken gets a makeover, cooked In a Basket. For Asian inspiration, a Soy Glazed Steamed Snapper with Pickled Red Cabbage, and a starting kick, Shisito Poppers.</p>
<p><b>Episode Premiere 'Fresh Rustic Italian' Monday, March 8 8:00 PM (ET)</b></p>	<p>The key to rustic and satisfying Italian food is to use what's local and in season. Italian cuisine varies by season and region but the one theme that runs throughout the dishes is to use what's native to the area and time of year. Don loves everything from pasta to pancetta and would like to learn how to cook some of his favorite dishes at home and Chef Emeril is up for the challenge.</p>
<p><b>Episode Premiere 'Nice Day for a Green Wedding Reception' Monday, March 15 8:00 PM (ET)</b></p>	<p>You're getting married but there's no reason you can't show your love for each other and for the planet at the same time. Wendy and Chris are an environmentally conscious couple who want to share their awareness with family and friends at their wedding rehearsal dinner. They also want to introduce their southern family to their ideas of eating local and healthy cuisine. A healthy Crab Mac &amp; Cheese is a great appetizer. Turkey Roulade with Wild Rice Stuffing makes a terrific entrée with a Fennel and Green Bean Salad. And don't forget the toast when Emeril creates the Wilson's Apple Martini.</p>

<p style="text-align: center;"><b>Episode Premiere 'Decoding Diets' Monday, March 22 8:00 PM (ET)</b></p>	<p>There is so much information out there about healthy eating; it's easy to get overwhelmed. But if you concentrate on getting your omega 3's, antioxidants and eating more greens, you're already ahead of the game. Allison and Spencer are overwhelmed by all the different diets out there and they need a simple plan. Chef Emeril boosts their protein with a Warm White Bean Salad with Lamb Chops, and mixes up their Omega 3's with a Quinoa Pasta with a Lentil Ragout. High in Antioxidants, Braised Swiss Chard with Walnut Pesto is sure to satisfy. And to top it all off super fruits Tropical Fruit Salad with A Passion Fruit Vinaigrette and Blueberry Grape Granita.</p>
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**ULTIMATE POWER BUILDERS**

*Sunday, March 14 beginning at 8:00 p.m. ET*

*Ultimate Power Builders* defies all four basic elements (earth, air, fire, and water) to engineer big, ambitious and environmentally-friendly projects that will shape the Earth's landscape for future generations, while providing unlimited sources of energy. Watch as the construction of one mega-structure after another evolves, whether it's a carbon neutral city in the Middle East; a skyscraper in China which produces its own power and water; an energy plant that harnesses the power of the atom or a geothermal station that drills deep within the Earth to tap the extreme heat down below to operate. *Ultimate Power Builders* reveals how far technology will go to secure a sustainable existence for all.

<p style="text-align: center;"><b>Episode Premiere 'Scratch City' Sunday, March 14 8:00 PM (ET)</b></p>	<p>Abu Dhabi is the biggest of the United Arab Emirates sitting in the heart of the oil rich Persian Gulf. Oil represents more than two thirds of this city state's economy and with such easy access to all that black gold, the citizens of Abu Dhabi have become one of the most polluting on earth. Cheap fuel means big cars, year round air conditioning and sweet water which is produced by an energy intensive desalination process. And yet Abu Dhabi recently announced one of the most ambitious development projects in the world. The construction of Masdar, the world's first zero carbon, zero waste, car free city.</p>
<p style="text-align: center;"><b>Season Finale 'Power Tower' Sunday, March 14 9:00 PM (ET)</b></p>	<p>In downtown Guangzhou, China, one of the greenest structures on earth is rising. Known as Pearl River Tower, the 71-storey building will rely on just wind and sunlight for its power supply. This green skyscraper epitomizes the super tall corporate headquarter buildings of tomorrow as an iconic, high performance structure, that is designed in such harmony with its environment that it potentially produces as much energy as it consumes.</p>

## HIGHLIGHTS NOTE:

Do you have questions about monthly highlights? Contact Janice Sample at 240-662-7504 or [Janice\\_Sample@discovery.com](mailto:Janice_Sample@discovery.com)

\*This document subject to change.

\*All series/specials are PG rated unless otherwise noted.

\*\*Denotes

Artwork available for download at [www.press.discovery.com](http://www.press.discovery.com)

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