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## TLC RANKS #1 IN ALL OF TELEVISION ON TUESDAY NIGHT WITH WOMEN

-- 19 KIDS & COUNTING was #1 in cable with all women delivering 3.6M P2+ viewers -- New Series THE WILLIS FAMILY Ranks #1 in cable its time period among W25-54 --

(Los Angeles, Ca.) – New and familiar TLC families propelled the network to ratings success on Tuesday night (5/5/15). Jill and Derick Dillard of **19 KIDS & COUNTING** finally welcomed Israel David along with 3.6M P2+ viewers. The two-hour birth special averaged a 2.9 W25-54 rating. New series **THE WILLIS FAMILY** averaged 1.9M P2+ viewers and a 1.4 W25-54 rating. Together, the premieres drove TLC to be the #1 network in all of television on Tuesday night with W18-34 and the #1 cable network with all key women demos.

The two-hour **19 KIDS & COUNTING** birth special was the #1 cable program in prime on Tuesday night among all key women demos, and was the #1 program in delivery in prime on all of television with W18-34. The series premiere of **THE WILLIS FAMILY** ranked #1 in cable its Tuesday 10-11pm time period in delivery among W25-54.

This week, viewers can go behind-the-scenes with **19 KIDS & COUNTING**. At **8/7c**, meet the people behind the camera and learn how they've kept up with the Duggars since the beginning. Then at **9/8c**, the Duggars plan an unforgettable gender reveal party for Josh and Anna as baby number four is on the way! At **10/9c**, **THE WILLIS FAMILY** gets a last minute opportunity to perform at the Grand Ole Opry with country music star Josh Turner.

## **About TLC**

All data is reported on Nielsen Live +3 data stream. Offering remarkably relatable real-life stories without judgment, the network celebrates the reality that "everyone needs a little TLC." TLC's hit series share everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations, and life's milestone moments such as wedding-themed programs anchored by Say Yes To The Dress. In 2014, TLC was a top 10 cable network with women, with 30 series averaging 1 million P2+ viewers or more, including two series that averaged 3 million P2+ viewers or more: 19 Kids and Counting and The Little Couple.

TLC is a global brand available in more than 95 million homes in the US and 303 million households in 190 markets internationally. A destination online, TLC.com offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC through social media on Facebook, Instagram, Pinterest and @TLC on Twitter as well as On Demand services, YouTube and mobile platforms. TLC is part of Discovery Communications (NASDAQ: DISCA,DISCB, DISCK), the world's #1 pay-TV programmer reaching more than 3 billion cumulative subscribers in 220 countries and territories.

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