



**FOR IMMEDIATE RELEASE**  
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**NEW TV SERIES, CAFÉ RACER, SHOWCASES THIS UNIQUE MOTORCYCLE CULTURE ON HD THEATER, ONE OF DISCOVERY'S PREMIER HD NETWORKS**

(Silver Spring, Md.) – Some of the coolest motorcycles in history are hitting the screen when HD Theater launches its new series, **CAFÉ RACER**. This 13-part series airing every Wednesday explores the history, development and worldwide culture surrounding the café racer, a motorcycle directly responsible for today's superbikes. **CAFÉ RACER premieres Wednesday, October 13 at 9 PM ET on HD Theater.**

**CAFÉ RACER** visits visionary motorcycle builders in the U.S. and England as they search for the perfect combination of style and speed. Chronicling some of today's top motorcycle builders through the search and build process, **CAFÉ RACER** rides with pro superbike racers Eric and Ben Bostrom as they test ride these unique machines. Recorded in vivid high definition, **CAFÉ RACER** takes viewers on a full-throttle ride to Mods and Rockers rallies and to London's legendary Ace Café. Celebrity café racers including musician Billy Joel and actor Jason Lee share their passion for fast stripped-down motorcycles, while viewers can catch behind-the-scenes footage and learn how-to customizing tips at [www.caferacertv.com](http://www.caferacertv.com)

**CAFÉ RACER** is produced by Chet Burks Productions with executive producer Chet Burks, senior producer Ed Coughlin and coordinating producer Mike Seate. For HD Theater, Bob Scanlon is vice president of development and Henry Schleiff is president and general manager.

**About HD Theater**

The first 24-hour high-definition network in the U.S. to broadcast all of its content in brilliant 1080i and 5.1 digital surround sound, HD Theater offers compelling real-world and motorized content from a wide range of categories including adventure, technology, nature and world culture – all designed to provide viewers with the highest-quality television experience available. As one of the most widely-distributed high-definition networks available in the U.S., HD Theater brings its programming to life in a kaleidoscope of dazzling color, sound and sights. For more information, visit [www.dhd.discovery.com](http://www.dhd.discovery.com).

*Please visit the Press Website at <http://press.discovery.com/us/dhd> for additional press materials, screeners, and photography.*

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