



**FOR IMMEDIATE RELEASE**  
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**INVESTIGATION DISCOVERY, AMERICA'S FASTEST-GROWING NETWORK,  
ANNOUNCES LARGEST ORIGINAL PROGRAMMING SLATE IN NETWORK HISTORY  
FOR 2012-13 UPFRONT SEASON**

***--Featuring 12 New Original Series and 22 Returning Hits,  
ID Focuses on Continued Success Momentum in Primetime and Daytime--***

(New York, NY) – Investigation Discovery enters the 2012-13 upfront season with another record year of success, maintaining its title as the fastest-growing network in television<sup>1</sup> and capitalizing on that momentum with the largest slate of original programming in network history.

ID just closed its best quarter ever, delivering record numbers in all key demos in prime, including P2+ (+21% to 677k), W25-54 (+35% to 216k), and W18-49 (+45% to 185k). In addition, the network remains the #1 network in ad-supported cable and broadcast for length of tune in prime (24 minutes vs. 15 min television average) and total day (41 min vs. 20 min television average.)<sup>2</sup>

In addition, year to date, ID ranks #4 in daytime delivery of W25-54<sup>3</sup>, out-performing much larger networks distributed in an additional 20 million homes.

“At just four years old, Investigation Discovery has officially become a major player in the competition for female viewers,” said Henry Schleiff, president and general manager of Investigation Discovery, Military Channel and Destination America. “Last year, we predicted that ID would become a top ten network for women, and we’ve already far surpassed that goal in daytime. Now, armed with an enormous slate of new and returning series reflecting the real-life drama that our female audiences crave, we are poised for our best year ever as ID quickly becomes the #1 guilty pleasure for women.”

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Leading into the upfront, ID will launch a new slate of original series, headlined by the July debut of **EVIL TWINS**, challenging viewers to decipher which twin has taken sibling rivalry to the next level; the August premiere of **REDRUM**, in which a case is solved in reverse; and **DEADLY AFFAIRS**, starring the incomparable queen of daytime soaps, Susan Lucci.

### **SUMMER SERIES LAUNCHES**

#### **EVIL TWINS**

There's something oddly fascinating about twins. Maybe it's the secret languages they create, their identical façade, or the claim that one can feel when the other is hurt. But when one twin turns bad, does the other stay pure of heart? Channeling sibling rivalries and deadly childhood pacts, **EVIL TWINS** follows true-crime mysteries surrounding real-life cases of these evil archetypes. Each episode reveals shocking stories of twins on the edge, from sleeping with their sibling's husband then setting them up for murder to stealing their identity and even coming back from the dead.

#### **REDRUM**

When it comes to murder, no detective starts their search at the beginning of the crime. Rather, a murder investigation always begins with the body, after the deed is done. It is up to the police to piece together the story, moving backwards in time until they arrive at the root of the crime. In ID's new series **REDRUM**, viewers follow the backwards tale of murder from false motives and mistaken witnesses to conversations taken completely out of context, until the truth finally comes out at the very end.

#### **DEADLY AFFAIRS**

From love triangles that implode to office romances exposed; from sleeping with the enemy to bedding your best friend's husband; and from grooms ditching the ceremony with a bridesmaid in tow to swingers deciding the grass actually is greener; stories of passionate love affairs turned crimes of passion aren't just happening on daytime television. Hosted by soap opera legend Susan Lucci, **DEADLY AFFAIRS** proves that they happen in real life and, sometimes, are even stranger than fiction.

### **NEW ORIGINAL SERIES**

#### **FRENEMIES: BFFs GONE BAD**

Exploring riveting stories of loyalty betrayed, **FRENEMIES: BFFs GONE BAD** is a perfect example of what happens when friendships fall apart at the seams. In this new series, Investigation Discovery looks at friends who are devoted to one another, only to have things go horribly, and often fatally, wrong. Each episode traces friendships through good times to their gradual demise, as things turn sour and end in shocking, violent confrontation. What happened that turned these former friends into deadly frenemies?

#### **'TIL DEATH DO US PART**

When marriages fail, divorce can turn ugly and even deadly. What was once a passionate union becomes spite, greed, backstabbing, and betrayal. **'TIL DEATH DO US PART** explores tumultuous, shocking, and high-stake divorces and the deadly murders linked to them. Guiding viewers through these passionate

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accounts of love gone wrong are Dr. Stacy Kaiser, a psychotherapist and relationship expert, and Dr. Brian Russell, a forensic psychologist and attorney. From husbands, wives, children, grandparents, mistresses and friends, divorce can lead even the most unthinkable people to commit murder.

#### **WIVES WITH KNIVES**

WIVES WITH KNIVES features gripping stories of women who fight at close range. Some women endured years of sexual, emotional, and physical abuse before fighting back. Others were motivated by greed and jealousy. Some of the victims died and others lived to testify against their attackers. Through personal accounts from the actual women who committed the crimes, as well as the victims themselves, each episode reveals the traumatic events that led to the pair's disturbing demise.

#### **PRETTY BAD GIRLS**

A true-crime series channeling the glamour of "Sex and the City," PRETTY BAD GIRLS bares what happens when beautiful, fabulous women have more than killer clothes in their closets. They have skeletons, too. These sexy criminals know exactly what they want, and are willing to do anything to get it, no matter the cost. They will lie, cheat, steal, and even kill. After all, living a life of crime is easy when your looks could kill and sex is your weapon of choice.

#### **COLD CASE (wt)**

There are twists and turns around every corner in ID's new series COLD CASE. Each episode invites viewers on an emotional journey between past and present as unsolved homicides are reopened. The series shows how time, technology, and burdens of the past combine to rehash old cases and open old wounds in an effort to solve haunting whodunit mysteries, finally put the culprit behind bars, and give loved ones long-awaited peace of mind.

#### **DANGEROUS PERSUASIONS (wt)**

DANGEROUS PERSUASIONS tells extraordinary and terrifyingly true tales of everyday people who were manipulated into committing horrific crimes. These average men and women fell under the influence of dark forces and were brainwashed into shocking behaviors they never would have exhibited otherwise. Through intimate, first-person accounts, each episode details the captivating stories of people who lost themselves as a result of dangerous persuasions.

#### **THE EX-FILES (wt)**

Paying homage to the guilty pleasures of salacious TV talk shows, THE EX-FILES delves into extreme romantic relationships turned sour, uncovering the truth from both sides. Men and women reveal all the sordid secrets, from passionate and sexy stories to the crazy and strange, that eventually led to their relationship's downfall.

#### **WHO THE BLEEP...**

Building off the success of ID's hit series WHO THE (BLEEP) DID I MARRY?, this new spinoff goes one step further to explore relationships between friends, co-workers, significant others, family members, and more. Each real-life story is a first-person account that uncovers the truth behind people's double lives and the fallout that ensues. WHO THE BLEEP... begs the question: how well can you really know someone?

#### **MURDER IN PARADISE (wt)**

It's a vacation in paradise, or is it? ID's new series recounts stories of happy couples who go on dream vacations that end in violence. Only one of them comes back alive, and it's never an accident. Could these

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unwitting victims have been murdered by the last person in the world they'd expect to do them harm? MURDER IN PARADISE is a mystery series that aims to uncover whether these victims were the random targets of a brutal stranger or the focused objects of premeditated evil.

### **NEW LIMITED SERIES AND SPECIALS**

#### **WERNER HERZOG'S INTO THE ABYSS: A TALE OF LIFE, A TALE OF DEATH**

In March 2012, Investigation Discovery premiered a four-part mini-series entitled ON DEATH ROW. This special documentary was a companion television series to Academy Award®-nominated filmmaker Werner Herzog's latest documentary feature, *Into the Abyss*, which debuted to rave reviews at the Toronto Film Festival and launched in theaters in November 2011. In this film, Herzog explores the dark reaches of humanity through conversations with death row inmate Michael Perry and those affected by his crime, conducting a uniquely thought-provoking analysis of why people, and the state, kill.

#### **NIGHTMARE CHRISTMAS (wt)**

This wicked little stocking stuffer features dark stories of men and women who weren't feeling the Christmas spirit. Each episode presents a tale of murder and mayhem set amid the mistletoe and holiday cheer. Using the offenders' first-hand accounts, family members, victims, police, and experts, NIGHTMARE CHRISTMAS details how dreams of a joyous holiday season instantly turned twisted.

### **RETURNING ORIGINAL SERIES**

#### **STOLEN VOICES, BURIED SECRETS**

Investigation Discovery's captivating series STOLEN VOICES, BURIED SECRETS revisits mysterious murders through the lens of the fictionalized, first-person perspective of the victims. As investigators, family, and friends peel back the layers and facts of each case for viewers, the otherworldly narrator already knows how their story ends and supplies all-knowing observations hinting at breaks to come in the case.

#### **SINS & SECRETS**

Featuring cities full of character and colorful personalities, SINS & SECRETS exposes crimes that have ripped at the fabric of affluent communities. With ordinary and extraordinary citizens alike, these towns aren't just vacation destinations, but places where select individuals have distinguished themselves for all the wrong reasons. Once revealing how justice was served, SINS & SECRETS reflects on the many ways in which the city and its people will never be the same again.

#### **UNUSUAL SUSPECTS**

Each one-hour episode showcases some of the most baffling and challenging cases in contemporary law enforcement, and commends the unwavering investigations that led to the arrest of these unlikely culprits. Featuring in-depth interviews from some of America's top investigative forces, viewers find out how these illusive offenders evaded justice for years, and how persistent police work and a passion for justice ultimately got them caught.

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### **SCORNED: LOVE KILLS**

Investigation Discovery's SCORNED: LOVE KILLS uncovers crimes of passion sparked by a spurned lover's snap from provocative paramour to predacious threat. The show examines the dark side of love with a voyeuristic peek into the lust and obsession that fueled some of the most senseless, but definitely not emotionless, crimes to make front-page headlines. From dalliances with X-rated dancers to a love triangle born from an underground swingers' club, the stories featured in SCORNED pair sexual intrigue with bedded betrayal to form a recipe for murder.

### **STALKED: SOMEONE'S WATCHING**

With more than three million people falling victim to stalking in the United States each year, this widely misunderstood crime reaches far beyond celebrities and people in the public eye. STALKED: SOMEONE'S WATCHING profiles emotional stories of stalking victims and explores the twisted psychology of the people who relentlessly pursued them. Leading viewers through these tales of obsession is Michelle Ward, Ph.D., a criminal psychologist who has an expertise in neuroscience and personal experience as a stalking victim. Throughout each episode, Dr. Ward provides insight into the possible thoughts and motivations of the stalker and offers viewers important tips to protect themselves.

### **DARK MINDS**

In DARK MINDS, crime author M. William Phelps and criminal profiler John Kelly revisit unsolved homicides believed to be the work of serial killers. Joining them in the hunt for answers is an unlikely and anonymous source: a convict serving multiple life sentences for a series of murders. Known only to audiences as "13," this unique source offers his "expert" opinion about potential motivations behind these chilling cold cases, using his own personal experience to formulate theories.

### **DISAPPEARED**

DISAPPEARED follows the unpredictable twists of missing person cases, tracking investigations aimed at solving how and why people simply vanish. While some of the resolutions are heartwarming and others tragic, many cases remain open to this day and continue to be a source of unbearable frustration for family members and friends. Each episode of DISAPPEARED begins from the time immediately before the individual vanished, searching for clues hidden beneath seemingly everyday behavior that may indicate whether or not the person left voluntarily. For the open cases that have gone cold, DISAPPEARED asks viewers to share fresh leads in hope of deciphering what truly happened to the missing and whether foul play may have been involved.

### **DEADLY SINS**

When the basic desires of human nature come up against the darkest corners of the human soul, these temptations can often be fatal. Investigation Discovery's DEADLY SINS examines the true evils that push everyday individuals beyond the limits of the law. From gluttony and greed to lust, envy, sloth, wrath, and pride, this seven-part series reveals scandalous crimes driven by the most basic of human instincts. Guiding viewers through these deadly deeds is attorney Darren Kavinsky, a criminal behavior expert who provides professional insight and legal expertise in his analysis of each case.

### **ON THE CASE WITH PAULA ZAHN**

Profiling fascinating true stories and featuring gripping interviews conducted by Emmy Award-winning journalist Paula Zahn, ON THE CASE is a shining example of ID's core brand mission to investigate life's mysteries through riveting storytelling. Zahn's journalistic expertise and passion for the truth resonate as ON THE CASE unravels shocking investigations that have dominated headlines, and intriguing original stories uncovered exclusively for ID's audience.

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### **THE WILL: FAMILY SECRETS REVEALED**

ID invites viewers on an emotional journey of family members dealing with the aftermath of a loved one's final wishes in **THE WILL: FAMILY SECRETS REVEALED**. Hotly contested and sometimes surprising, a person's last will is often a very telling sign of how they perceived their loved ones – a single document outlining the distribution of every penny, asset and heirloom formerly in their possession. Each hour-long episode of **THE WILL** presents the most curious and contentious real-life stories of family inheritance, capturing personal drama filled with conspiracies, tension and turmoil

### **FATAL ENCOUNTERS**

**FATAL ENCOUNTERS** recounts the fateful relationship between killer and victim as their paths intertwine. Chance meetings, random acts of violence, and mysterious encounters send ordinary people down a deadly collision course toward their own mortality. As an on-screen clock counts down the victim's final hours, days, or even years, viewers track the decisions and actions that bring the victim closer to their killer's fatal trap.

### **FACING EVIL**

Retired FBI criminal profiler Candice DeLong goes behind prison walls to sit down with the actual femmes fatales who appeared on ID's **DEADLY WOMEN**. Having been described as the real-life Clarice Starling, the FBI agent at the center of *Silence of the Lambs* and *Hannibal*, DeLong interprets these intimate interviews for audiences with help from an impressive repertoire of sleuthing skills that include trailing terrorists, going undercover within gangs and hunting for the infamous Unabomber.

### **COLD BLOOD**

**COLD BLOOD** returns to the crime scene so that viewers can examine all the evidence for themselves. Combining the thrill of mystery with the visceral experience of true crime drama, this series presents competing versions of what may have happened, and re-enacts the events from different perspectives as new evidence comes to light. Each episode tells the story of one homicide investigation that revolves around the forensic investigation of the crime scene, and follows the clues wherever they may lead.

### **DEVIL YOU KNOW**

**DEVIL YOU KNOW** delves into the secret lives of men and women who masquerade as law-abiding citizens but, behind the charade, are hiding deadly intentions from their loved ones. As each story unfolds, family and friends give first-hand accounts of the unimaginable betrayal that left them in the dark. These harrowing personal testimonials take viewers on a twisted journey as our witnesses wrestle with the demons and devils they have come to know all too well.

### **ALASKA: ICE COLD KILLERS**

As America's last true frontier, Alaska is an ideal destination for people wanting to experience the intrinsic beauty of isolated nature - but its wilderness also provides the perfect setting for keeping secrets. People go missing as if swallowed by the elements, but often there's something far more sinister to blame. This series is about victims of violent crimes, struggling to survive against the brutality of nature and man.

### **HOMICIDE HUNTER: LT. JOE KENDA**

A murder will change the life of a victim, their families, and the convicted killer, but what about the investigator whose days and nights are consumed by finding answers? In each episode of **HOMICIDE HUNTER: LT. JOE KENDA**, the 23-year veteran of Colorado's homicide investigation unit – who has

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one of the highest case closure rates in the country – reveals chillingly vivid memories of murders that still haunt him today. Through personal interviews, and with the help of reenactments, Kenda recounts in detail the twists, turns, and emotional tribulations of trying to bring peace to each victim’s family.

### **NIGHTMARE NEXT DOOR**

How well do you know your neighbors? NIGHTMARE NEXT DOOR tells the tales of murders behind white picket fences that rocked Middle America. Each hour brings a new murder mystery and a new look into the evil that can lurk in the heart and soul of a tight-knit community. Interviews with investigators, prosecutors, family members and/or neighbors piece together the twisting tale of a classic whodunit, and forensic experiments lead viewers into the heart of the investigation.

### **TRUE CRIME WITH APHRODITE JONES**

A true crime series for tabloid aficionados, each episode follows best-selling author and crime expert Aphrodite Jones as she conducts her own investigations into some of the most headline-making crime stories of our time. Jones lands pivotal interviews and gains insider access to those connected to the case, revealing new evidence or unraveling new theories with exclusive interviews, photos, or never-before-seen footage about crimes you thought you knew.

### **DEADLY WOMEN**

DEADLY WOMEN takes viewers on a journey into the bizarre world of women who kill for thrills. While male murderers are often driven by anger, impulse and destruction, women usually have more complex, long-term motives. Featuring Candice DeLong, a former FBI agent and profiler, this series explores the psyche of female killers, showing what turns love affairs into fatal attractions or how twisted minds and dark secrets can send women on lethal rampages.

### **BEHIND MANSION WALLS**

What happens to the rich and privileged when money no longer buys happiness? BEHIND MANSION WALLS slips under the veil of wealth to reveal sensational stories of mystery and murder. With society journalist Christopher Mason, BEHIND MANSION WALLS chronicles the secret affairs, hidden accounts, and false identities that lurk in the shadows of America’s gated communities.

### **VERY BAD MEN**

Predators, swindlers and masters of fraud, very bad men are everywhere. This incredible true crime series exposes some of the most notorious criminals on record as told by key members of the police, family, friends and the victims themselves. Each episode details the methods of fraud, bigamy, crimes of passion, murder and the horrendous impact these men have had on their victim's lives, leaving little doubt that these are some VERY BAD MEN.

### **TWISTED**

This series takes an in-depth look at some of the world’s most prolific serial killers and interviews those who were closest to them before learning about their secret, dark lives. Attempting to uncover the psychology of each killer, TWISTED tries to get an understanding of what drove these serial killers down the path of murder. Was it nature or nurture? Through first-hand accounts and testimonies of the people who knew them best, this series provides fascinating insight into the characters of some of the most infamous icons of evil.

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## **BROADCAST NEWS MAGAZINES**

### **FROM CBS:**

- **48 HOURS ON ID:** 48 HOURS ON ID investigates shocking crimes and compelling real-life dramas with journalistic integrity and cutting-edge style that defines the weekly cinema verité style that is the standard for many television newsmagazines today. Viewers become part of the investigation – from the psychological profiling to exploring new scientific methods that are part of today’s forensic toolbox. Bite marks, blood velocity, reading DNA on a victim’s clothes after 20 years – all of it is part of the drive to help solve these cases. This in-depth approach has earned 48 HOURS numerous awards including three Peabody Awards, 17 Emmys and four RTNDA Edward R. Murrow Awards.

### **FROM NBC**

- **DATELINE ON ID:** What makes average people cross the line to commit murder? Sometimes the answer is simple, while other times the answers are never found. DATELINE ON ID goes behind the headlines to investigate baffling crimes and compelling real-life dramas with NBC host Lester Holt.

### **FROM ABC**

- **20/20 ON ID:** Love, jealousy, fear, and murder are at the heart of stories about ordinary people facing extraordinary circumstances. Hosted by ABC News chief law and justice correspondent Chris Cuomo and the correspondents of ABC News’ acclaimed show 20/20 dig beneath the headlines to reveal stories of victims, their families, and the search for truth and justice.

## **HOLIDAY STUNTS**

### **BLACK WIDOWS WEEK**

The annual BLACK WIDOWS WEEK on ID celebrates Thanksgiving with a week of programming that takes a closer look at the motives behind infamous Black Widow murderers. Hit programming featured throughout the week includes staples such as DEADLY WOMEN, WICKED ATTRACTION, and FACING EVIL WITH CANDICE DELONG, featuring the famed FBI profiler as she sits down with real-life deadly women to reveal the motivation behind their crimes.

### **VALENTINE’S DAY**

A Valentine’s Day celebration with an ironic ID twist, this stunt focuses on hit series like SCORNED: LOVE KILLS and WHO THE (BLEEP) DID I MARRY? and WICKED ATTRACTION, featuring relationship issues that are no match for couples counseling.

### **About Investigation Discovery**

Investigation Discovery (ID), America’s leading investigation network and the fastest-growing network in television, is the source for fact-based investigative content about culture, history and the human condition. Providing the highest quality investigative programming focused on fascinating stories of human nature from the past to the present to nearly 79 million U.S. households, Investigation Discovery’s in-depth documentaries and series challenge viewers on important issues shaping our culture and defining our world. For more information, please visit [investigationdiscovery.com](http://investigationdiscovery.com)

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*Please visit the Press Website at <http://press.discovery.com/us/id/> for additional press materials, online screeners, and photography.*

*Are you addicted to Investigation Discovery? Connect with other super fans at [IDaddicts.com](http://IDaddicts.com)*

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1.Source: The Nielsen Company, NHI Calendar (12/26/11-3/25/12 vs. 12/31/07-3/30/08), Live +SD data, Time Period Based Dayparts (Prime M-Su 8-11p), HH, P18-34, W18-34, M18-34, P18-49, W18-49, M18-49, P25-54, W25-54, M25-54, P2+ delivery percentage gains, excluding any networks that did not air in the entire daypart or originated after ID launched

2.Source: The Nielsen Company, NHI Calendar, 12/26/11 – 3/25/12, Live data, Time Period Based Dayparts, Total Day (M-Su 6a-6a) & Prime (M-Su 8-11p), ad-supported cable and English broadcast

3. Source: The Nielsen Company, NHI Calendar, 12/26/11-3/11/12, C3 data, W25-54 delivery, Time Period Based Dayparts, Daytime (M-F 9a-4p), ad-supported cable, tied with TBS