

## FOR IMMEDIATE RELEASE

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## INVESTIGATION DISCOVERY EXPLORES THE DEPTHS OF DEPRAVITY WITH NEW SERIES, DEADLY SINS

- DEADLY SINS Joins Investigation Discovery's "Red Hot Saturdays" Programming Lineup Beginning March 3 at 9 PM E/P -

(Silver Spring, MD)— From little white lies to that "forbidden fruit" we can't help but devour, sins manifest themselves daily in our actions and choices. But when the basic desires of human nature come up against the darkest corners of the human soul, these temptations can often be fatal. Investigation Discovery's **DEADLY SINS** examines the true evils that push everyday individuals beyond the limits of the law. From gluttony and greed to lust, envy, sloth, wrath, and pride, this series reveals scandalous crimes driven by the most basic of human instincts. Guiding viewers through these deadly deeds is attorney Darren Kavinoky, a criminal behavior expert who provides professional insight and legal expertise in his analysis of each case. The seven-part series, **DEADLY SINS premieres Saturday**, March 3 at 9 PM (E/P), leading into ongoing premieres of SCORNED: LOVE KILLS at 10 PM as part of Investigation Discovery's "Red Hot Saturdays" programming lineup.

"Investigation Discovery prides itself on sensational storytelling techniques and, accordingly, **DEADLY SINS** is the perfect addition to our programming, exploring the most basic origins of evil," said Henry Schleiff, president and general manager of Investigation Discovery. "The series reveals the wicked ways of men and women who will stop at nothing to feed their lascivious and, often, lethal desires."

Each episode of **DEADLY SINS** features two different stories driven by the same excess of an unbridled particular passion. The premiere episode, "Gluttony," shows how the overindulgence of anything – sex, drugs, alcohol, and even love – can lead to deadly proportions. (*Please note the premiere episode was previously announced as "Greed" which is no longer the case*)

## ABOUT DARREN KAVINOKY

Attorney Darren Kavinoky provides insight and legal expertise into each case featured on **DEADLY SINS.** With a background in criminal defense, Kavinoky is no stranger to the courtroom or the cameras. He regularly appears on TV and radio shows including *Today Show, Dr. Phil, Entertainment Tonight*,

Showbiz Tonight, Jane Velez-Mitchell, and Dr. Drew, and has been the in-house legal analyst and correspondent for *The Insider*. With significant professional achievements including being designated as one of the "Top 100 Trial Lawyers" in California by the American Trial Lawyers Association each year since 2007 and being named to the list of "SuperLawyers" for the past three years, Kavinoky adds authenticity and legal proficiency to every episode.

**DEADLY SINS** is produced for Investigation Discovery by Generate Entertainment in association with dick clark productions with Orly Adelson, Jonathan Eskenas, and Van King as executive producers and Sharlene Martin as producer. For Investigation Discovery, Diana Sperrazza is executive producer, Sara Kozak is senior vice president of production and Henry Schleiff is president and general manager.

## **About Investigation Discovery**:

Investigation Discovery (ID) is America's leading investigation network and the fastest-growing network in television. As the source for fact-based analytical content and compelling human stories, ID probes factors that challenge our everyday understanding of culture, society and the human condition. ID delivers the highest-quality programming to nearly 79 million U.S. households with viewer favorites that include *On the Case with Paula Zahn, Disappeared, Unusual Suspects* and *Stolen Voices, Buried Secrets*. For more information, please visit <a href="InvestigationDiscovery.com">InvestigationDiscovery.com</a>, <a href="facebook.com/InvestigationDiscovery">facebook.com/InvestigationDiscovery</a>, or <a href="twitter.com/DiscoveryID">twitter.com/DiscoveryID</a>. Investigation Discovery is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories.

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