

ANIMAL PLANET ANNOUNCES U.S. PREMIERE OF *CURSE OF THE FROZEN GOLD*

-- Join the Search When Series Premieres Sunday, February 14, at 10 PM ET/PT --

(Silver Spring, Md.) – Throughout the wilderness of British Columbia, a century-old legend grows; a curse on a hoard of gold worth billions and anyone brave enough to seek it. **CURSE OF THE FROZEN GOLD, premiering Sunday, February 14, at 10 PM ET/PT**, follows a fearless team of six determined explorers who combine their unique skills and take advantage of summer’s warmer temperatures in order to solve the mystery of Slumach's Gold and The Lost Creek Mine. As they battle the harsh landscape, unpredictable elements, betrayal and forces beyond explanation, the team knows its success could lead them to fortune, but any wrong turn could be deadly.

As legend goes, Slumach put a curse on all the gold he found in the mountains just before he was hanged for murder in 1891. It is said he muttered “When I die, the mine dies,” but that didn’t stop numerous prospectors from making the treacherous trek throughout the mountains searching for the riches. Some of them never returned and no one knows what happened to them. Whether it is the pull of the curse or gold-fever, people will still risk everything to find the truth and the gold.

CURSE OF THE FROZEN GOLD is produced by JV Productions for Animal Planet. Kirk Hipkiss and Courtney Campbell are the executive producers for JV Productions. Erin Wanner is the executive producer and Meredith Russell is the associate producer for Animal Planet.

About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 94 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet L!VE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.