

## **FOR IMMEDIATE RELEASE:**

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## INVESTIGATION DISCOVERY TO OFFER ULTIMATE CRIME LOVER EXPERIENCE AT FIRST-EVER IDCON

IDCON will be held on Saturday, June 11 in New York City, Headlined by the Network's Top
 Talent Including Paula Zahn, Joe Kenda, Chris Hansen, Candice DeLong and Tony Harris, and
 First-Looks at All-New Upcoming Programming —

(New York, NY) – Investigation Discovery (ID) today announced **IDCON**, the network's very first convention for crime fanatics. This can't-miss event for crime TV lovers will bring fans behind-the-scenes and inside their favorite network, through exclusive access to their beloved ID personalities, sneak peeks at upcoming premiere programming, and one-of-a-kind immersive activities any super sleuth will enjoy, all for free. **IDCON** will be held on Saturday, June 11 in New York City at the Altman Building—an iconic space in Chelsea completely transformed into the ultimate mystery and suspense experience.

"Several years ago, Investigation Discovery viewers coined the term 'ID Addicts' to describe our greatest and most passionate fans—those, who truly love ID's signature storytelling, to death," said Henry Schleiff, Group President, Investigation Discovery, American Heroes Channel and Destination America. "ID Addicts have only multiplied over the years and, in fact, they've made us the #1 network for women, so the time is ripe to finally give them what they'd kill for—an exclusive, full-day date with the talent and brand they just can't ever get enough of."

At IDCON, ID Addicts will hear firsthand from the network's top personalities—including ON THE CASE's Paula Zahn, HOMICIDE HUNTER Joe Kenda, HATE IN AMERICA'S Tony Harris, KILLER INSTINCT'S Chris Hansen, MIND OF A MURDERER'S Michelle Ward and DEADLY WOMEN'S Candice DeLong. With several new talent-led series rolling out this spring and summer, the network will also introduce, for the first time, new faces joining the network. Other talent attending IDCON to be confirmed at a later date.

Fans will also have the opportunity to view exclusive clips from new and upcoming programs – and, even better, chances to win walk-on roles in upcoming new ID series – as well as engage in Q&A and a meet-and-greet and autograph session with ID talent. Additional activities allowing fans to engage with ID on a deeper level at **IDCON** will include a virtual reality experience, a mock forensic lab, and a podcast station where ID Addicts can dish about their very favorite subject.

**IDCON** is FREE to attend and registration opens today at <a href="https://idcon.eventbrite.com">https://idcon.eventbrite.com</a>, with fan capacity limited. In addition, ID will launch a nationwide sweepstakes for one lucky fan to win a trip for two to **IDCON**, via <a href="https://www.investigationdiscovery.com/fan">www.investigationdiscovery.com/fan</a>. Entrants from both the national sweeps and general registration will be notified of their acceptance no later than Friday, May 13. For fans who make the grave mistake of enrolling after the event is full, a waitlist will be offered with slots opening on a first-come, first-serve basis. ID Addicts unable to make the trip to New York will also have the ability to watch the panels via live stream on ID's Facebook page at <a href="https://www.facebook.com/InvestigationDiscovery">https://www.facebook.com/InvestigationDiscovery</a>.

**IDCON** is open to media. For more information, please contact: Katie Grant, 240-662-2707

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## **About Investigation Discovery**

Investigation Discovery (ID) is the leading mystery-and-suspense network on television. From harrowing crimes and salacious scandals to the in-depth investigations and heart-breaking mysteries that result, the "always revealing" network challenges our everyday understanding of culture, society and the human condition. One of our nation's fastest growing cable networks, ID delivers the highest-quality programming to more than 85 million U.S. households and is available in both high definition (HD) and standard definition (SD). For more information, please visit <a href="InvestigationDiscovery.com">InvestigationDiscovery.com</a>, facebook.com/InvestigationDiscovery, or <a href="twitter.com/DiscoveryID">twitter.com/DiscoveryID</a>. Investigation Discovery is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.

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