



VELOCITY

FOR IMMEDIATE RELEASE
April 19, 2016

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**VELOCITY EXPLORES THE REMAKING OF A LEGENDARY SPORTS CAR IN
PORSCHE 911: AN ICON IN EVOLUTION**

*--Velocity and Porsche Partner Bringing Viewers a Behind-the-Scenes Look at the New 2017
Porsche 911 Carrera--*

(Silver Spring, Md.) – Velocity, America’s #1 destination for automotive enthusiasts, is giving viewers an intimate first look at the revolutionary 2017 Porsche 911 Carrera in **PORSCHE 911: AN ICON IN EVOLUTION** on **Thursday, April 21 at 10 PM ET/PT**. Hosted by champion race car driver Tommy Kendall and sponsored by Porsche, **PORSCHE 911: AN ICON IN EVOLUTION** explores the ground-breaking engineering elements featured in the car with a unique comparative test drive and special conversations with champion Porsche race car driver Patrick Long, as well as Andrew Lennon, the Porsche Product Manager for 911, Boxster and Cayman.

Known for speed, power, style and reliability for nearly seven decades Porsche is breaking engineering ground with the new 2017 Porsche 911 Carrera. For the first time in history, the company has replaced the fan-favorite naturally aspirated engine with an all new twin-turbo engine that does not sacrifice the power, efficiency, performance and trademark sound Porsche owners have come to expect.

“Porsche has long been a leader in the automotive world,” said Robert Scanlon, General Manager of Velocity and Automotive Content. “Velocity, as the only television home for car enthusiasts, is the natural partner to help Porsche tell the inside story of the unique changes to one of their iconic models. **PORSCHE 911: AN ICON IN EVOLUTION** is an immersive 30 minutes of television featuring in-depth details about the 2017 911 Carrera from the talented

people who have advanced the performance and capabilities of the car while preserving its treasured qualities.”

PORSCHE 911: AN ICON IN EVOLUTION takes viewers inside the car with an exceptional test drive from racing legends Danny Sullivan and Justin Bell. The high speed test drives provide a side-by-side comparison of the 2017 and 2015 Porsche 911 Carrera models, racing each other on a closed track in California, and breaking down the qualities of new versus old. Champion race car driver and longtime Porsche enthusiast Patrick Long also contributes to **PORSCHE 911: AN ICON IN EVOLUTION** exploring whether or not the 2017 Porsche 911 Carrera delivers on the trademark sound longtime Porsche loyalists value so much.

PORSCHE 911: AN ICON IN EVOLUTION world premieres **Thursday, April 21 at 10 PM ET/PT** on Velocity.

PORSCHE 911: AN ICON IN EVOLUTION is produced for Velocity by Robert Dalrymple Productions. Robert Dalrymple is executive producer for Robert Dalrymple Productions. For Velocity, David Lee is executive producer and Robert Scanlon is general manager of Velocity and Automotive Content.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 65 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and

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