



NEWS RELEASE

FOR IMMEDIATE RELEASE
April 20, 2016

Contact: Amber Harris, 240-662-5235
amber_harris@discovery.com

DIGITAL & PRODUCTION EXEC NATHAN BROWN JOINS DISCOVERY DIGITAL NETWORKS AS SENIOR VICE PRESIDENT, DEVELOPMENT & OPERATIONS

San Francisco – As Discovery Digital Networks prepares to launch a [new Seeker network for millennial audiences online](#), expands its programming under [SourceFed Studios](#) and continues to drive innovative storytelling through [Discovery VR](#), the web-native division of [Discovery Communications](#) is bolstering its ranks with the addition Nathan Brown as Senior Vice President of Development & Operations. An entrepreneur and creative turned digital innovator and strategist, Brown will guide business strategy, audience growth and operational responsibilities for Discovery Digital Networks, partnering with leadership to further the business, which currently generates more than 300M monthly streams across platforms.

“Nathan is a strong, innovative executive with an intimate knowledge of digital audiences and a proven track record of growing digital businesses,” said Suzanne Kolb, Executive Vice President & General Manager, Discovery Digital Networks, to whom Brown reports. “I am thrilled to welcome Nathan to the team and look forward to even greater future successes for Seeker and SourceFed.”

“Today’s media landscape is more dynamic than ever, and Discovery is innovating and embracing new platforms and audiences at every turn,” added Brown. “I look forward to working with Suzanne and my new colleagues to advance Discovery Digital Networks’ business and brands.”

Prior to joining Discovery Communications, Brown served as the Senior Vice President & General Manager of Video at The Huffington Post – overseeing all areas of global video, TV and film, including development, production, programming, distribution and monetization. During his tenure with The Huffington Post, he was responsible for exponential growth in production output and audience size. Brown also previously held the position of General Manager of Video & TV at Complex Media, where he oversaw original and branded content from news and pop culture to style and gaming. Early in his career, Brown co-founded Rehab Media, an award-winning film company producing short- and long-form videos, branded entertainment, commercials, music videos and documentaries.

Brown will be based in Discovery’s San Francisco office.

About Discovery Digital Networks

Led by [Seeker](#) and [SourceFed](#), Discovery Digital Networks (DDN) connects with millennial audiences through daily shows, weekly series, web docs and live online events – from *DNews* and *Rituals with Laura Ling* to *The Philip DeFranco Show* and *Nuclear Family*. With more than 300 million monthly streams, top online personalities and numerous industry awards, DDN is reaching young, influential audiences across platforms and on their terms.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the leader in global entertainment reaching 3 billion cumulative subscribers in more than 220 countries and territories. Discovery satisfies curiosity, entertains and inspires viewers with high-quality content through global brands, led by Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network, and through the Discovery Digital Networks portfolio, including Seeker and SourceFed. Discovery owns Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education. For more information, please visit www.discoverycommunications.com.

###