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CONTACT: Savannah Isner, 240-662-3014 Savannah\_Isner@discovery.com

## THE WILD, WILD WEST MEETS ITS MATCH WITH ANIMAL PLANET'S *RUGGED JUSTICE*

## - Animal Planet's Popular Law Enforcement Franchise Takes a Cross Country Trip When RUGGED JUSTICE Returns for an All-New Season Thursday, August 25, at 10 PM ET/PT -

(Silver Spring, Md.) – Keeping the Evergreen State safe for its citizens and wildlife is a key concern for the officers of Washington State's Department of Fish and Wildlife (WDFW), and Animal Planet's **RUGGED JUSTICE** takes viewers along for the ride, beginning **Thursday**, **August 25, at 10 PM ET/PT.** This six-part season continues to follow the fish and wildlife police officers as they travel down winding back roads, up unforgiving mountain terrains and along heavily populated coastal areas of Washington State to protect the land and all that live within it.

These officers are at the front lines when it comes to defending the over 70,000 square miles of Washington State. Each day their goals include preserving and rescuing wildlife; protecting citizens from the dangers of the wilderness; and enforcing conservation of the state's fish and wildlife. And with all that responsibility comes tireless hours, quick thinking and constant adventure – there never seems to be a dull moment on the job.

This season on **RUGGED JUSTICE**, the WDFW officers tackle cases both on land and sea, encountering everything from illegal fish harvesting, serial poachers and wild cougar cubs on the loose.

**RUGGED JUSTICE** is produced for Animal Planet by Shark Teeth Films. For Animal Planet, Keith Hoffman is executive producer, and Sarah Russell is associate producer. For Shark Teeth Films, Adrian Carter, Tom Mudd and Alex Rader are executive producers, and Greg Horton is executive in charge of production.

## About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the network of hit franchise series **RIVER MONSTERS**, **PIT BULLS & PAROLEES** and **TREEHOUSE MASTERS** and the home of provocative and award-winning specials and documentary films presented under the banner **ANIMAL PLANET PRESENTS**. Animal Planet's programming also includes quarterly tent pole TV events **PUPPY BOWL**, the largest non-sports TV on Super Bowl Sunday, and **MONSTER WEEK**. Animal Planet is the premiere TV, digital and social community for animal lovers and pet owners, providing immersive, engaging, high-quality entertainment

across all Animal Planet assets including: Animal Planet television network, available in more than 94 million homes in the US, that is complimented with a deep Video On Demand offering; online assets <u>www.animalplanet.com</u>, the ultimate online destination for all things animal; Animal Planet L!VE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; Animal Planet social including Facebook, Twitter, Instagram and Snapchat.

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