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**ANIMAL PLANET'S NEW SERIES *PROJECT GRIZZLY* FOLLOWS
ONE MAN'S JOURNEY INTRODUCING TWO RESCUE BEARS TO
THE WILD**

- Project Grizzly Premieres on Saturday, November 12 at 10PM (ET/PT) -

(New York, NY) Bear trainer Jeff Watson has worked with the majestic animals for more than 20 years but recently decided his two rescue bears should be introduced to the wild. In Animal Planet's new series **PROJECT GRIZZLY**, viewers join him on his emotional struggle to do right by his beloved bears as he teaches Bob and Screech, his two 700-pound grizzlies, how to survive in the deep wild. The six-part adventure premieres **Saturday, November 12th at 10PM ET/PT on Animal Planet.**

After making a life of rescuing and raising bears, Jeff Watson had an epiphany - bears do not belong in captivity. Jeff sets out to reverse the cycle of man's ownership over animals starting with Bob and Screech. Saving them at just six weeks old, he raised them as his family and now believes after three years, their destiny is to live in the wild.

PROJECT GRIZZLY follows Jeff as he embarks on a challenging mission to teach his bears how to be wild. To do that, he has to undo all Bob and Screech have learned in captivity. Settled in a remote location in Indiana, he teaches Bob and Screech how to fend for themselves by hunting and fishing, learning to hibernate and ultimately break their dependence on Jeff. While Jeff understands this is an incredible and dangerous challenge, he is sometimes plagued with doubt when faced with unforeseen hurdles, but his determination to bring these bears to their true home keeps Jeff focused.

PROJECT GRIZZLY is produced for Animal Planet by This is Just a Test. Aengus James, Colin King Miller, and Myles Reiff are the executive producers for This is Just a Test. For Animal Planet, Keith Hoffman is the executive producer, Pat Dempsey is the producer and the series was developed by Kurt Tondorf.

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About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the network of hit franchise series **RIVER MONSTERS, PIT BULLS & PAROLEES** and **TREEHOUSE MASTERS** and the home of provocative and award-winning specials and documentary films presented under the banner **ANIMAL PLANET PRESENTS**. Animal Planet's programming

also includes quarterly tent pole TV events **PUPPY BOWL**, the largest non-sports TV on Super Bowl Sunday, and **MONSTER WEEK**. Animal Planet is the premiere TV, digital and social community for animal lovers and pet owners, providing immersive, engaging, high-quality entertainment across all Animal Planet assets including: Animal Planet television network, available in more than 94 million homes in the US, that is complimented with a deep Video On Demand offering; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet L!VE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; Animal Planet social including Facebook, Twitter, Instagram and Snapchat.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, sports and kids programming brands. Reaching 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports content across Europe. Discovery reaches audiences across screens through digital-first programming from Discovery VR, Seeker and SourceFed Studios, as well as over-the-top and TV Everywhere offerings including Eurosport Player, Dplay, Discovery K!ds Play and Discovery GO. For more information, please visit www.discoverycommunications.com.

About This is Just a Test Media

This is just a test. We make television series, films, commercials, branded entertainment, scripted and non-scripted, long-form and short-form, and transmedia. Our work has received numerous awards and honors, including special recognition from the White House and United Nations for issues of awareness. Our company was founded by good friends, Aengus James and Colin King Miller. This is only a test.