



FOR IMMEDIATE RELEASE

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**VELOCITY AND DISCOVERY CHANNEL CRUISE INTO SUMMER WITH 18 HOURS OF
BARRETT-JACKSON LIVE FROM MOHEGAN SUN**

*--Barrett-Jackson Collector Car Auction From the Northeast Airs on Velocity and Discovery
Channel LIVE Beginning Thursday, June 22--*

(New York) – Velocity and Discovery Channel are kicking off summer with the hottest collector cars under the sun with 18 hours of **BARRETT-JACKSON LIVE** at the 2nd Annual Northeast Auction at [Mohegan Sun Resort & Casino](#) beginning Thursday, June 22 through Saturday, June 24, 2017. This year, Velocity’s live broadcast of the Northeast auction will feature some of the most impressive classic cars including a ’66 Shelby GT350-H Fastback with a C6 suspension and drivetrain and a ’62 Corvette 327/360 Convertible. Also crossing the block are some of the most extraordinary rides including an ’88 Lamborghini Countach 500 Quattrovalvole built for legendary collector Joe Nastasi and a ’17 Corsa Ferrari 488 Spider with a twin-turbocharged V8 engine.

“We were live last year for the inaugural Northeast auction at Mohegan Sun when Barrett-Jackson had a sold out crowd on hand,” said Robert Scanlon, Executive Vice President and General Manager of Velocity and Automotive Content. “With the wide array of vehicles crossing the block this year and our talented hosts and leading experts, **BARRETT-JACKSON LIVE** from the Northeast should be another must see event.”

Velocity will cover all of the fast paced, exciting auction block action LIVE Thursday, June 22 and Friday, June 23 beginning at 2 PM ET. Discovery Channel kicks off live coverage on Saturday, June 24 from 2-4 PM ET with Velocity picking up coverage from 4-8 PM ET that day. Please see below for the full **BARRETT- JACKSON LIVE** U.S. broadcast schedule.

BARRETT-JACKSON LIVE U.S. Broadcast Schedule (All Times ET):

Thursday, June 22

2:00 PM – 8:00 PM on Velocity

Friday, June 23

2:00 PM – 8:00 PM on Velocity

Saturday, June 24

2:00 PM – 4:00 PM on Discovery Channel

4:00 PM – 8:00 PM on Velocity

BARRETT- JACKSON LIVE cohosts Chris Jacobs and Cristy Lee return to bring viewers every bit of action from the auction floor as Barrett-Jackson heads to the Northeast for its second annual auction. Chris and Cristy, joined by Bob Varsha, Steve Magnante and Rick DeBruhl will be behind the scenes from the renowned staging lane to the thrill on the bidder floor. Joining the hosting crew this year is Ralph Houlguin of Velocity's **RMD Garage**. With over 20 years of collector car experience, Ralph will bring his knowledge and enthusiasm to the auction sharing all that he experiences at Mohegan Sun's expansive grounds.

The online and mobile game "Auction Insider" returns to **BARRETT-JACKSON LIVE** for the Northeast auction allowing viewers to play along at home in the competitive, thrilling Barrett-Jackson bidding process. Every hour during the **BARRETT-JACKSON LIVE** audiences playing "Auction Insider" will test their appraisal skills by guessing the hammer price on a car crossing the auction block. Viewers interested in playing "Auction Insider" can register to play by logging on to AuctionInsider.com on their computer or mobile device. Hourly prizes include Apple Watches with each player eligible to win the grand prize of a trip for two to the Ron Fellows Performance Driving School at Spring Mountain Motor Resort and Country Club following the conclusion of the auction. Auction Insider is produced for Velocity by iPowow.

BARRETT-JACKSON LIVE is produced for Velocity and Discovery Channel by Discovery Studios. For Velocity, David Lee and Peter Neal are executive producers. Robert Scanlon is executive vice president and general manager of Velocity and Automotive Content.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only television brand that focuses on delivering automotive content to enthusiasts and viewers. Velocity programming is engaging, entertaining and informative, featuring the very best of the automotive world as told by the genre's top experts and personalities. The fully HD network is available in 71 million homes, and viewers can enjoy their favorite shows anytime, anywhere through Velocity Go - the network's TVE platform featuring live and on demand access to complete seasons. Viewers can also connect with Velocity at Velocity.com, as well as on Facebook at <http://facebook.com/VelocityTV>, on Twitter @Velocity and on Instagram @Velocity.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 224 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, Science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and captivates superfans around the globe with a portfolio of premium nonfiction, lifestyle, sports and kids content brands including Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Available in more than 220 countries and territories, Discovery's programming reaches 3 billion cumulative viewers, who together consume 54 billion hours of Discovery content each year. Discovery's offering extends beyond traditional TV to all screens, including TV Everywhere products such as the GO portfolio and Discovery Kids Play; over-the-top streaming services such as Eurosport Player; digital-first and social video from Group Nine Media; and virtual reality storytelling through Discovery VR. For more information, please visit www.discoverycommunications.com.

About The Barrett-Jackson Auction Company

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World's Greatest Collector Car Auctions®, is the leader in collector car and automotive lifestyle events, which include authentic automobilia auctions. The company produces auctions in Scottsdale, Arizona; Palm Beach, Florida; at Mohegan Sun in Connecticut, and Las Vegas, Nevada. With broadcast partners Velocity and Discovery Channel, Barrett-Jackson will feature extensive live television coverage in 2017, including broadcasts in over 100 countries internationally. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit Barrett-Jackson.com or call 480-421-6694.

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