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**PET OWNERS LOOK TO MAKE BIG CHANGES FOR THEIR OVERWEIGHT PETS
IN MY BIG FAT PET MAKEOVER**

- Pet Expert and Trainer Travis Brorsen Hosts All-New Series Premiering Saturday, September 30 -

The U.S. pet overweight and obesity rate for dogs and cats is more than 50%. In Animal Planet's new series **MY BIG FAT PET MAKEOVER**, pet expert and trainer Travis Brorsen begins a four-month long weight-loss and behavior modification journey with pet owners and their overweight animals with the aim of helping each pet live a healthier and happier life. Each story ends with Brorsen returning for a final weigh-in to see just how far the pets and pet owners have come. **MY BIG FAT PETMAKEOVER** premieres Saturday, September 30 at 10PM ET/PT.

Obese animals can experience health problems such as high blood pressure, diabetes and heart failure, thus leading to a shorter life. In **MY BIG FAT PET MAKEOVER**, Brorsen creates individual exercise and diet plans in addition to implementing positive reinforcement training methods. He also uses creative techniques as wake-up calls for owners, using visual experiments that let them experience what their pets are going through. As an example, one individual is forced to wear a weighted vest to experience the extra weight the dog is living with each day.

"My goal for this series is to raise awareness of the pet obesity problem while educating and empowering pet owners to make big changes for their furry family members. I'm thrilled to be sharing health, wellness and training tips to the Animal Planet audiences that will help owners find new ways to love their pets and add years to their life," said Brorsen.

"We are thrilled to welcome Travis to the Animal Planet family," said Patrice Andrews, General Manager of Animal Planet. "Travis will bring forward important issues to the animal community with a focus on providing pet owners with simple changes anyone can make to help their pets."

Can Brorsen help families realize how dire the situations are with their overweight pets? Will the animal owners learn how to properly feed and exercise their pets? While every animal's challenge is unique and their results may be different, Brorsen's goal is to help everyone keep up with their new-found routines.

MY BIG FAT PET MAKEOVER is produced for Animal Planet by Castleview Productions. For Castleview Productions, Ted Barnhill and Jessica E. Reynolds are executive producers. For Animal Planet, Keith Hoffman is executive producer and Sarah Russell is producer.

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About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the network of hit franchise series and special programming dedicated to animals and the natural world that includes **RIVER MONSTERS, DR. JEFF: ROCKY MOUNTAIN VET, PIT BULLS & PAROLEES, TANKED, TREEHOUSE MASTERS, THE VET LIFE, THE ZOO** and **PUPPY BOWL**, the largest non-sports TV event on Super Bowl Sunday. Animal Planet is the premiere TV, digital and social community for all things animal, providing immersive, engaging, high-quality content across all Animal Planet platforms including: *Animal Planet* television network, available in more than 90 million homes in the U.S., that is complimented with a deep *Video On Demand* offering; online assets www.animalplanet.com, the ultimate online destination for animal lovers and pet owners; the *Animal Planet Go* app that allows viewers to catch up on full episodes of their favorite shows anytime anywhere; *Animal Planet LIVE*, the go-to digital destination for round-the-clock, unfiltered access via live cameras around the globe in a variety of animal habitats; *Animal Planet Social* including Facebook, Twitter and Instagram via @AnimalPlanet and on Snapchat as AnimalPlanetTV.

About Discovery Communications

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