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**UNEXPECTED IS TLC's #1 NEW SERIES IN 2017**

*--New Episodes Premiere Sundays at 10/9c through December 17--*

(Silver Spring, MD) – TLC viewers flocked to the highly anticipated new series **UNEXPECTED**, which premiered **Sunday, November 12 at 10/9c** and is the network's highest-rated freshman series premiere in 2017 for W18-34 and W18-49 since the series premiere of **90 DAY FIANCÉ: HAPPILY EVER AFTER?**. The episode delivered a strong audience of more than 1.2M total viewers P2+ and averaged a 1.1 W25-54 rating, a 1.0 W18-49 rating and 1.0 W18-34 rating.

The series premiere was a social hit as well with more than 22.7MM impressions on Facebook (11/8-11/12), 7.8MM impressions on Instagram (11/8-11/12) and 2MM impressions on Twitter (11/12). **UNEXPECTED** is the top performing show on TLC GO for the month of November and the top performing pre-premiere on the TLC GO app to-date.

**UNEXPECTED** airs Sundays at 10/9c through December 17 and explores the ups and downs of three pregnant teen couples and the parents who raised them, all who happened to be teen moms themselves. Viewers meet 15-year-old Lexus and boyfriend Shayden, and Lexus' 31-year old mom Kelsey as they prepare for the huge responsibility that is parenthood; 16-year-old McKayla, who was raised by her grandparents since her teenage mother Shannon was largely absent during her childhood, and soon-to-be father Caelen; and 16-year-old Lilly, who only started dating James a few months before she got pregnant, as they prep for their new arrival.

TLC is working in partnership with the [National Campaign to Prevent Teen and Unplanned Pregnancy](#) (The National Campaign) to help viewers use **UNEXPECTED** as a way to spark meaningful conversations about unplanned pregnancies. Teen and unplanned pregnancy have dropped by more than half since the early 1990's, according to The National Campaign. However, nearly one in four girls will get pregnant by age 20, and children of teen moms are more likely to become teen parents themselves. Based on themes covered in the show, The National Campaign is creating discussion-starters, information and tips for families, teens, and other trusted adults to help them talk openly and ensure all young people have the power to decide if, when and under what circumstances to get pregnant. These family resources will be available for viewers at [TLC.com/Unexpected](http://TLC.com/Unexpected).

Join the conversation on social media by using the hashtag #Unexpected, and stay tuned for more updates on our [Facebook page](#) and at [TLC.com/Unexpected](http://TLC.com/Unexpected).

**UNEXPECTED** is produced by Eastern TV for TLC.

## **ABOUT TLC**

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations, and life's milestone moments. In 2017 to-date, TLC ranks as the #6 ad-supported cable network in Prime among W25-54.

TLC is a global brand available in more than 89 million homes in the US and 271 million households around the world. Viewers can enjoy their favorite shows anytime, anywhere through TLC GO – the network's TVE offering featuring live and on demand access to complete seasons. A destination online, [TLC.com](http://TLC.com) offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC on Facebook, Instagram, Twitter, Snapchat and Pinterest. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), reaching 3 billion cumulative viewers in more than 220 countries and territories to satisfy curiosity and captivate superfans with a portfolio of premium nonfiction, lifestyle, sports and kids content brands.

## **ABOUT THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY**

**About The National Campaign:** The National Campaign is a private, non-partisan, non-profit organization that seeks to improve the lives and future prospects of children and families by preventing teen and unplanned pregnancy. Please visit us at [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org) or follow along on [Facebook](#) and [Twitter](#).

Source: Nielsen, 11/12/17. #1 new series = series premiere. 2017 = 12/26/16-11/12/17. Based on rtg. HEA series premiere = 9/11/16. #2 tp tank = Sun 10-11pm. All Ad-Supported Basic Cable. Based on (000s). L+3 Data.