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<u>VELOCITY SCORES 15 STRAIGHT MONTHS OF GROWTH AND</u> EARNS ITS HIGHEST DELIVERING FEBRUARY EVER

-- Double-Digit Year-Over-Year Primetime Ratings and Delivery Growth Powers Velocity's Record February--

--Motor Trend OnDemand's **ROADKILL** Helps Lead the Month Friday Nights on Velocity--

(New York) – After a record-breaking January Velocity's ratings momentum continues in February with the network earning 15 consecutive months of year-over-year Primetime delivery growth among P25-54, M18+ and P2+. Velocity also scored its highest-delivering February ever among P/M25-54, M18+ and P2+ in Primetime, and among P25-54, P/M18+, and P2+ in Total Day.

With hit series premieres around the clock Velocity posted double-digit year-over-year Primetime delivery gains on four nights of the week (Wednesday, Thursday, Friday, and Saturday) among P25-54 and M18+. Outside of Primetime the network also earned meaningful gains during Daytime, Fringe and Weekend dayparts in P/M18+ and P2+.

Velocity's delivery growth came in part from fan favorite premieres of **GRAVEYARD CARZ** and network premieres of Motor Trend OnDemand's hit series **ROADKILL**. The new season of **GRAVEYARD CARZ** earned a 16% increase in total viewers across 13 episodes vs. last season and scored the most-watched telecast for the month with its Wednesday, Feb. 7 (10 PM ET/PT) premiere of "The Phoenix Cuda". **ROADKILL** also assisted in driving delivery growth as it ranked as the #4 most-watched freshman series for P25-54 and P2+.

Source: Nielsen. Live+3D. Program-based data.

About Velocity

Velocity is the only television brand that focuses on delivering automotive content to enthusiasts and viewers. Available in 73 million homes nationwide the fully HD network's programming is engaging, entertaining and informative, featuring the very best of the automotive world as told by top experts and personalities. Viewers can connect with Velocity at Velocity.com, as well as on Facebook at facebook.com/VelocityTV, on Twitter @Velocity and on Instagram @Velocity. Velocity is a division of TEN: A Discovery Communications Company, the largest automotive media company in the world that combines the power of Velocity with TEN's entire portfolio including MOTOR TREND, HOT ROD, ROADKILL, AUTOMOBILE and more than 20 other industry-leading brands.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and captivates superfans around the globe with a portfolio of premium nonfiction, lifestyle, sports and kids content brands including Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Available in more than 220 countries and territories, Discovery's programming reaches 3 billion cumulative viewers, who together consume 54 billion hours of Discovery content each year. Discovery's offering extends beyond traditional TV to all screens, including TV Everywhere products such as the GO portfolio and Discovery Kids Play; over-the-top streaming services such as Eurosport Player; digital-first and social video from Group Nine Media; and virtual reality storytelling through Discovery VR. For more information, please visit www.discoverycommunications.com.

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