

## HGTV GREENLIGHTS SECOND SEASON OF 'FLIP OR FLOP NASHVILLE' AFTER STRONG FRESHMAN PERFORMANCE

**New York [March 12, 2018]** HGTV's *Flip or Flop Nashville*, which attracted more than 9.7 million viewers in its first season, has been renewed for 12 half-hour episodes. The series stars exesturned-business-partners DeRon Jenkins and Page Turner who transform older Nashville properties into modern family homes. Together, the licensed contractor and real estate agent helped HGTV achieve a top 5 cable ranking among upscale women 25-54 in the Thursday 9-9:30 p.m. ET/PT timeslot. The sophomore season is slated to premiere in early 2019.

"Page and DeRon's chemistry, unique work relationship and expertise as house flippers is such compelling television that audiences couldn't get enough of their dynamic and neither could we," said John Feld, senior vice president, programming, HGTV, DIY Network and Great American Country.

## **ABOUT HGTV**

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, <u>HGTV.com</u>, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>Instagram</u>. HGTV is owned by Discovery, Inc., a global leader in real life entertainment whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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