

## BEN AND ERIN NAPIER RETURN FOR A SECOND SEASON OF HGTV HIT SERIES 'HOME TOWN' ON MONDAY, JAN. 8, AT 9 P.M. ET/PT

**New York [Nov. 15, 2017]** Home renovation stars Ben and Erin Napier return to HGTV for a sophomore season of their hit series *Home Town* on Monday, Jan. 8, at 9 p.m. ET/PT—and this time there will be more than one new addition in Laurel, Mississippi. The first-time <u>parents-to-be</u>, who inspired more than 15 million viewers to love small-town living during season one, will transform more outdated properties into gorgeous family homes during the 10-episode season.

"Ben and I don't think of our work as simply home renovation," said Erin. "We find the common thread in the things that the homeowners love – the story of their life and family – and how that relates to the house. It's satisfying when that comes together."

"I'm excited to see our baby grow up in Laurel where everybody takes care of each other," said Ben. "It's a special place."

During each episode, Ben and Erin will show clients two outdated, but budget-friendly properties that meet the families' needs. Erin, an artist, will share her watercolor rendering of both old houses to help families see how she and Ben will update it into their dream home. As construction gets underway, Ben, a wood worker and craftsman, will use reclaimed materials from the property to build one-of-a-kind pieces for the homeowners, including a bench made from front porch flooring and a 12-foot dining room table crafted from repurposed sunroom beams.

HGTV's digital platforms will showcase the Napiers and their home town of Laurel with special online video tours of the town and the couple's local store, Laurel Mercantile. During the series run, Ben and Erin also will star in social media videos that range from fun homemade craft ideas to relationship Q&As. Throughout the season, fans can visit <a href="https://example.com/Home-Town">HGTV.com/Home-Town</a> for more exclusive online content, including behind-the-scenes videos and photo galleries, and can interact on social media using #HGTVHomeTown.

The season two premiere episode of *Home Town* will be available for free via HGTV's EST partners, HGTV.com, HGTV's TV Everywhere mobile and connected device apps, and video on demand platforms.

## **ABOUT HGTV**

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 91 million U.S. households; a website, <a href="HGTV.com">HGTV.com</a>, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a

monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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