

HGTV STARS CHIP AND JOANNA GAINES REVEAL NEVER-BEFORE-SEEN ROOMS AND DESIGN SECRETS IN NEW SERIES 'FIXER UPPER: BEHIND THE DESIGN'

New York [March 1, 2018] *Fixer Upper: Behind the Design*, starring Chip and Joanna Gaines, will give fans a never-before-seen look at the coveted design secrets featured in *Fixer Upper*. Premiering on Tuesday, April 10, at 8 p.m. ET/PT, each half-hour episode will air after its *Fixer Upper* companion episode at 7 p.m. ET/PT. The new 15-episode series will highlight how Joanna creates breathtaking designs—from strategy to staging—in each stunning overhaul. Super fans of *Fixer Upper* can expect to see rooms that were not included in original episodes of the series.

"I can't wait to show our fans how every piece of the design comes together before the final reveal," said Joanna. "I want to nail every detail so that, when we walk away, Chip and I know we've given a family the oneof-a-kind home of their dreams."

In *Fixer Upper: Behind the Design*, Joanna will meet with homeowners to learn about their personal style preferences. From Parisian-inspired palettes to cozy cottage chic and rustic coastal cool, she will choose complimentary elements for each newly designed space. Fans will get an inside look at Joanna's hand-picked selections, including paint colors, cabinet hardware, decorative accessories and furnishings. As always, Chip will bring her vision to life with amazing home renovations.

"Jo puts her heart and soul into every fixer upper we design," added Chip. "Our hope is that these homes become a beautiful part of each family's next chapter."

Fans can visit <u>HGTV.com/FixerUpperBehindtheDesign</u> throughout the series for exclusive photos and videos and can interact on social media using <u>#FixerUpper</u>.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 91 million U.S. households; a website, <u>HGTV.com</u>, that attracts an average of nine million people each month; social media platforms that engage nearly nine million users; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u> and <u>Instagram</u>. Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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