

NEW SEASON OF HGTV'S 'FLIPPING VIRGINS' WITH EGYPT SHERROD TURNS RENO ROOKIES INTO FLIPPING PROS

NEW YORK [March 2, 2018] Real estate expert Egypt Sherrod is back to support more house-flipping newcomers in a fresh season of HGTV's *Flipping Virgins*, premiering Monday, April 2, at 9 p.m. ET/PT. Navigating the risky realities of the buying/selling business to reap maximum profits is no easy task for novice house flippers, but with Egypt on hand to counsel them on the tricks of the trade, they have a solid shot at success. More than 10 million viewers tuned in to watch the popular series last season.

"The world of flipping can be an emotional rollercoaster, and that is especially true for first time flippers dreaming of big time profit," said Egypt. "Your success or failure is determined upfront by finding the right house at the right price. That's where I come in."

In the premiere episode, Egypt will take on a classic craftsman bungalow in the bustling East Atlanta area where rookie flippers, Melody and Michelle, need help to turn out a profitable first flip. Moldy appliances, a faulty foundation and water damage are just a few obstacles the longtime friends must overcome while transforming the rundown charmer. Relying on Egypt's expertise, guidance and a whole lot of sweat equity, they will work together to modernize the dilapidated home while preserving its classic craftsman character.

"With more than 16 years of successful flipping under my belt, I am here to hold their hand through the rocky moments and navigate them away from rookie mistakes, so they learn how to make a profitable flip every time," added Egypt.

Fans can follow <u>#FlippingVirgins</u> and <u>@HGTV</u> on Twitter and Instagram for exclusive content from the show, including sneak peeks of the renovated spaces and expert tips from Egypt. Visit <u>hgtv.com/FlippingVirgins</u> for information on upcoming episodes.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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