

## ROMANCE TO RENOVATION: EX-COUPLE'S BUSINESS PARTNERSHIP THRIVES IN HGTV'S 'FLIP OR FLOP NASHVILLE'

**New York [Dec. 12, 2017]** Exes-turned-business-partners DeRon Jenkins and Page Turner are real estate and home renovation experts who rehab and sell homes in HGTV's *Flip or Flop Nashville*, the latest installment in the network's *Flip or Flop* franchise. Premiering Thursday, Jan. 18, at 9 p.m. ET/PT, the eight-episode series follows the duo who, despite ending their romantic relationship years ago, run a successful house flipping and renovation business. DeRon, a licensed contractor, and Page, a seasoned real estate agent, find the worst properties in Nashville and transform them into stylish and functional family homes.

"We love to buy, renovate and flip houses—but the craziest part is that we're exes," said Page. "Thankfully, in business, we work great together."

"Flipping a home successfully is a balancing act," added DeRon. "You need the right improvements to make the house appealing to buyers, but you don't want to overspend and lose your profit."

During the season, Page and DeRon showcase why Nashville is a great place to flip homes, with its booming housing market and older houses that need renovation. In the season premiere, Page surprises DeRon by purchasing a partially renovated house in an in-demand neighborhood.

"I can't believe Page bought this house without telling me," said DeRon. "That's probably why we broke up!"

The home, an outdated 1960s rancher, needs a complete overhaul inside and out, including replacing ill-fitting doors and finding matching brick that has been discontinued for decades. To sell the property for top dollar, Page and DeRon incorporate a bright modern kitchen and a large master suite to increase the home's square footage.

HGTV's digital platforms showcase DeRon and Page with special online and social videos that highlight their knowledge of Nashville's housing market and share how they started their flipping business. Throughout the season, fans can visit <a href="www.hgtv.com/FliporFlopNashville">www.hgtv.com/FliporFlopNashville</a> to get to know the hosts and see exclusive before and after photos. Viewers also can interact via social media using #FlipOrFlopNashville.

Beginning Thursday, Dec. 28, the premiere episode of *Flip or Flop Nashville* will be available for free via HGTV.com, video on demand, download, as well as the HGTV app via mobile, tablet, streaming devices and Smart TVs.

HGTV's Flip or Flop phenomenon, which started with Tarek and Christina El Moussa flipping houses in Southern California, has expanded to include new duos and additional titles set in cities across the United States. Flip or Flop Nashville joins Flip or Flop Vegas, Flip or Flop Atlanta and Flip or Flop Ft. Worth.

## **ABOUT HGTV**

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and

inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 91 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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