



## **MORE SOUTHERN HOME RENOS ON THE WAY AS HGTV RENEWS 'FLIP OR FLOP ATLANTA' FOR SECOND SEASON**

**New York [August 21, 2017]** After airing only five episodes of the first season of [Flip or Flop Atlanta](#), HGTV has picked up 14 episodes of the series for a sophomore season. Currently airing on Thursdays at 9 p.m. ET/PT, the series has attracted more than 7.9 million viewers since its premiere on Thursday, July 20. The second spinoff in the network's immensely popular *Flip or Flop* franchise, *Flip or Flop Atlanta* stars Ken Corsini, a licensed contractor, and his wife Anita, a real estate and design expert, as they transform neglected properties into stunning remodels. Its strong performance helped HGTV rank as a top three cable network among upscale W25-54 in the Thursday 9-9:30 p.m. ET/PT timeslot. Season two is scheduled to premiere in 2018.

"The performance of *Flip or Flop Atlanta* is exactly what we anticipated," said John Feld, senior vice president of programming for HGTV, DIY Network and Great American Country. "The Corsini's real estate and budgeting savvy, expansive renovations, and seemingly effortless ability to manage their business relationship, is inspiring for anyone who has ever thought about flipping a house."

### **ABOUT HGTV**

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 91 million U.S. households; a website, [HGTV.com](#), that attracts an average of nine million people each month; social media platforms that engage nearly nine million users; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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