



Watch 'Flip or Flop Atlanta' for Chance to Win 'HGTV 25 Grand in Your Hand' Sweepstakes

New York [July 10, 2017] Fans of HGTV's super-hit *Flip or Flop* won't want to miss the Thursday, July 20, at 9 p.m. ET/PT premiere of the third series in the popular franchise, [Flip or Flop Atlanta](#). Intense interest in the story of local house flippers Ken and Anita Corsini, who transform rundown Atlanta properties into charming southern homes, inspired the [HGTV 25 Grand in Your Hand Sweepstakes](#).

For four weeks, beginning with the series premiere and occurring every Thursday through Aug. 10, 2017, HGTV will air a unique code word between 9 p.m. and midnight ET/PT. Online users can then enter the new code word each week during the sweepstakes period from Thursday at 9 p.m. ET/PT until the following day at 8:59 p.m. ET/PT for a chance to win a weekly grand prize of \$25,000. Eligible U.S. residents can visit HGTV.com/25grand for full details and official rules.

Flip or Flop Atlanta will showcase Anita's real estate and design expertise and Ken's know-how as a licensed contractor in a market that Forbes magazine ranked among the top 10 for real estate investment.

To learn more about the series, visit www.hgtv.com/FlipOrFlopAtlanta for a sneak peek of the season, exclusive before and after photos and fun facts about the hosts. Viewers also can interact via social media using #FlipOrFlop.

HGTV's *Flip or Flop* phenomenon, which started with Tarek and Christina El Moussa flipping houses in Southern California, is expanding to include new duos and additional titles set in cities across the United States. *Flip or Flop Atlanta* joins *Flip or Flop Vegas* which premiered in April. *Flip or Flop Fort Worth*, *Flip or Flop Nashville* and *Flip or Flop Chicago* are all slated to premiere in 2018.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 91 million U.S. households; a website, HGTV.com, that attracts an average of nine million people each month; social media platforms that engage nearly nine million users; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Headquartered in Knoxville, Tennessee, HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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