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SCOTT BROTHERS BATTLE TO WIN HOME RENO COMPETITION IN HGTV'S 'BROTHERS TAKE NEW ORLEANS'

New York [For Immediate Release—October 31, 2016] The Big Easy—known for colorful parades, exuberant music and dancing in the streets—gets even more exciting as popular HGTV stars Jonathan and Drew Scott take their home renovation sibling rivalry on the road in their new series [Brothers Take New Orleans](#). Premiering Wednesday, November 23, at 9 p.m. ET/PT, the four-episode series follows the twins as they completely renovate side-by-side shotgun-style homes and compete to score the highest property value as determined by a panel of local real estate experts. With just four weeks and \$125,000 in their pockets, the stakes are higher than ever as they vie to increase the value of their homes and restore historical gems to their former glory.

The pressure is on as special guests, including CBS-TV's *NCIS* star Scott Bakula, NBC-TV's *Today* host, Hoda Kotb and Ben and Erin Napier, the stars of HGTV's upcoming series *Home Town*, determine the winner of each week's challenge.

"We are renovating side-by-side homes in this competition," said Drew. "That means Jonathan and I are battling it out with just a shared wall between us. I love this!"

During the series, produced by Scott Brothers Entertainment, the brothers tackle a different space in the homes each week and work with local artists to bring the rich character of New Orleans into their renovations.

"I've done renovations all over the country, but I've never worked in New Orleans before," added Jonathan. "I'm up for the challenge—it's a new city and a new style of architecture. Let the good times roll!"

The action-packed episodes take viewers sightseeing from the French Quarter to the Garden District, following the brothers as they hit the streets of the historic city to visit famous landmarks, experience the culture and meet locals that can give them a leg up in the competition.

The two newly renovated homes will be offered to two families selected by [SBP](#), a New Orleans-based non-profit organization whose mission is to minimize the time between disaster and recovery. The renovated homes featured on *Brothers Take New Orleans* will mark SBP's 1,140 home rebuild project.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 92 million U.S. households; a website, [HGTV.com](#), that attracts an average of nine million people each month; social media platforms that engage nearly nine million users; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Headquartered in Knoxville, Tenn., HGTV is owned by Scripps Networks Interactive, Inc., which also owns and operates Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country.

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