



MOTOR TREND

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**VELOCITY IS THE NEW HOME IN THE U.S. AND CANADA FOR LIVE
FLAG-TO-FLAG COVERAGE OF THE ICONIC
24 HOURS OF LE MANS**

*--MotorTrend.com and the Motor Trend App to Feature Live Practice Session Coverage, Real-Time Scoring Updates and Onboard, In Race Cameras During the **24 HOURS OF LE MANS**--*

--Velocity and Motor Trend to Provide Live Coverage of World Endurance Championship “Super Season” Events--

(New York) – Velocity, in partnership with Discovery, Inc. owned Eurosport, announced today a new multi-year agreement to become the exclusive U.S. and Canadian home for live flag-to-flag coverage of the **24 HOURS OF LE MANS** beginning with this year’s race on Saturday, June 16 and Sunday, June 17. Under the agreement, Velocity and Motor Trend will also live broadcast the full FIA World Endurance Championship (WEC) “Super Season”, which begins with the Spa-Francorchamps event this May and culminates with the **24 HOURS OF LE MANS** June 15-16, 2019.

“Without question the **24 HOURS OF LE MANS** is the most iconic auto racing event in the world,” said Robert S. Scanlon, President of Velocity and Motor Trend Group Video Content. “Eurosport produces world-class live coverage of the event every year. Nowhere else in the U.S. or Canada can fans access their best-in-class coverage, and get a broader, richer Le Mans

experience than with Velocity on television, MotorTrend.com online and the Motor Trend app on connected devices.”

In the runup to this June’s **24 HOURS OF LE MANS** MotorTrend.com and the Motor Trend app will feature live practice and qualifying sessions to audiences in the U.S. and Canada. During Velocity’s live broadcast of the **24 HOURS OF LE MANS**, the direct-to-consumer platform will deepen the viewing experience with digital only extensions including onboard race car cameras, pit lane cameras, audio of team communications and real-time scoring updates.

The coverage extensions will be available to audiences in the U.S. and in Canada on MotorTrend.com, and by using the Motor Trend app on millions of connected devices via IOS/Apple TV, Google Play, Roku, Xbox, Chromecast and Amazon platforms. Fans can also find additional editorial coverage of the WEC “Super Season” on the Velocity and Motor Trend social media channels.

Velocity’s live coverage will consist of the full **24 HOURS OF LE MANS** in 2018 and 2019 and the **1000 MILES OF SEBRING** in March 2019, as well as the start and finish of the additional WEC events. The Motor Trend direct-to-consumer platform will provide viewers with full live coverage each additional WEC “Super Season” event in 2018-2019.

The full WEC 2018-2019 “Super Season” schedule follows:

TOTAL 6 HOURS OF SPA-FRANCORCHAMPS

May 3-5

**Full live coverage on MotorTrend.com and the Motor Trend app with first and last hour live on Velocity*

24 HOURS OF LE MANS

June 16-17

**Live Coverage on Velocity plus live qualifying and practice sessions on MotorTrend.com and the Motor Trend app*

6 HOURS OF SILVERSTONE

August 17-19

**Full live coverage on MotorTrend.com and the Motor Trend app with first and last hour live on Velocity*

6 HOURS OF FUJI

October 12-14

**Full live coverage on MotorTrend.com and the Motor Trend app with first and last hour live on Velocity*

6 HOURS OF SHANGHAI

November 16-18

**Full live coverage on MotorTrend.com and the Motor Trend app with first and last hour live on Velocity*

1000 MILES OF SEBRING

March 13-15, 2019

**Live Coverage on Velocity*

TOTAL 6 HOURS OF SPA-FRANCORCHAMPS

May 2-4, 2019

**Full live coverage on MotorTrend.com and the Motor Trend app with first and last hour live on Velocity*

24 HOURS OF LE MANS

June 15-16, 2019

**Live Coverage on Velocity plus live qualifying and practice sessions on MotorTrend.com and the Motor Trend app*

The **24 HOURS OF LE MANS** and live coverage of WEC Events are produced for Velocity by Eurosport. In the U.S., David Lee is Vice President of Production for Velocity and Robert S. Scanlon is President of Velocity and Motor Trend Group Video Content.

About Velocity

Velocity is the only television brand that focuses on delivering automotive content to enthusiasts and viewers. Available in 73 million homes nationwide the fully HD network's programming is engaging, entertaining and informative, featuring the very best of the automotive world as told by top experts and personalities. Viewers can connect with Velocity on Facebook at [facebook.com/VelocityTV](https://www.facebook.com/VelocityTV), on Twitter @Velocity and on Instagram @Velocity. Velocity is a division of the Motor Trend Group, the largest automotive media company in the world that combines the power of Velocity with powerful automotive media brands including Motor Trend, Hot Rod, Roadkill, Automobile and more than 20 others.

About Discovery:

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; and digital-first and social content from Group Nine Media. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Velosity, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit www.corporate.discovery.com and follow @DiscoveryIncTV across social platforms.

About the FIA World Endurance Championship

The WEC is the most successful and fan-followed international sportscar championship in the world, offering motor manufacturers a real-world relevance to advances in road car design and crossover technology, performance and safety. Strong, stable regulations allow for complex yet beautiful sports prototypes, with technology from the latest in hybrid technology to sophisticated, independent chassis competing at the highest levels, and the world's leading luxury car marques going head-to-head in the GT categories. Over 35 cars are on track at the same time, leading to action, excitement, endless passing and entertainment for fans worldwide.

The WEC offers teams, drivers, partners and stakeholders a unique stage on which to compete, at premier race circuits around the world. Ranked alongside the Olympics, the Super Bowl and the soccer World Cup, the cornerstone of the WEC remains one of the world's greatest sporting events, the 24 Hours of Le Mans in June each year. The championship regularly contests an 8-round calendar across Europe, the Americas, Asia and the Middle East – a true World Championship. All races, with the exception of the 24 Hours of Le Mans and the 1000 Miles of Sebring (approx. 8 hours), are 6 hours in duration.

TWITTER, FACEBOOK AND INSTAGRAM

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