



DIY NETWORK STARTS PRODUCTION ON NEW SEASON OF 'THE VANILLA ICE PROJECT'

New York [Jan. 8, 2018] Another extravagant Florida house flip is in the works as DIY Network begins production on a new season of *The Vanilla Ice Project*. Pop culture icon and home renovation expert Rob VanWinkle, a.k.a Vanilla Ice, and his crew will showcase the latest home technology and design trends as they completely overhaul a bland property into a stunning modern showplace. During its previous run, the series delivered a 52-percent increase over year-ago levels in the Sunday at 10 p.m. ET/PT timeslot. The new season is slated to premiere in July 2018.

ABOUT DIY NETWORK

Currently in more than 57 million U.S. households, [DIY Network](#) is the go-to destination for wall-breaking, roof-ripping, house-hauling, yard-crashing series. The network's award-winning website, [DIYNetwork.com](#), consistently ranks among America's top home and garden destinations for entertaining videos, home improvement advice and step-by-step instructions. Fans can interact with other home improvement enthusiasts and do-it-yourselfers through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Headquartered in Knoxville, Tennessee, DIY Network is owned by Scripps Networks Interactive, Inc., which also owns and operates HGTV, Food Network, Travel Channel, Cooking Channel and Great American Country.

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