



**FOR IMMEDIATE RELEASE**

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**SPEED, STYLE AND PERFORMANCE POWER**  
**THE RETURN OF VELOCITY'S HIT SERIES**  
**SPEED IS THE NEW BLACK**

*--Watch the First Two Episodes on the Motor Trend App or MotorTrend.com Starting Wednesday, June 13 or Tune-In to the Premiere on Velocity Wednesday, June 13 at 9PM ET/PT -*

(New York) – After debuting in 2017 as Velocity’s most watched freshman series ever, **SPEED IS THE NEW BLACK** comes back for a new season of custom car builds that combine the driver’s holy trinity – style, speed and performance. Starting in June, **SPEED IS THE NEW BLACK**’s Noah Alexander and his team of master craftsmen at Classic Car Studio in St. Louis wow America with all new, refined, sophisticated cool vehicles that are fit perfectly for drivers who want to enjoy the open road. **SPEED IS THE NEW BLACK** premieres on **Wednesday, June 13 on Velocity at 9PM ET/PT**. Fans can also catch the first two episodes of the new season starting June 13 on [MotorTrend.com](http://MotorTrend.com) and the Motor Trend App.

This season **SPEED IS THE NEW BLACK** features all styles of custom restorations starting with the first episode when Dale Stewart, bassist of the internationally loved rock band Seether, brings Classic Car Studio the shell of a 1931 Model A Ford. Stewart wants to turn the Model A into a mean looking, open wheel hot rod with a big engine that he can cruise around in when he’s not entertaining millions while on tour.

Other highlights from this season include: a 1957 Chevy Nomad Wagon fit for the road like an Aston Martin; a modernized 1965 Cadillac Eldorado Convertible on a full IRS chassis; a supercharged 1971 Chevelle track monster; a pro touring 1970 Ford F100 with a 720HP Kaase racing engine; an over-the top 1953 Chevy show truck built to drive cross country; a terrifyingly fast Honda swapped 1970 BMC Mini Cooper; a restyled 2005 SSR; and a 1986 Chevy C10 Truck dialed in for the autocross track.

**SPEED IS THE NEW BLACK** is produced for Velocity by Asylum Entertainment and NoCoast Originals. For Velocity, Peter Neal is executive producer and Robert S. Scanlon is executive vice president and general manager of Velocity and Automotive Content.

**About Velocity**

Velocity, which will rebrand to Motor Trend Network this fall, is the only television brand that focuses on delivering automotive content to enthusiasts and viewers. Available in 73 million homes nationwide the fully HD network's programming is engaging, entertaining and informative, featuring the very best of the automotive world as told by top experts and personalities. Viewers can connect with Velocity on Facebook at facebook.com/VelocityTV, on Twitter @Velocity and on Instagram @Velocity. Velocity is a division of the Motor Trend Group, the largest automotive media company in the world that combines the power of Velocity with powerful automotive media brands including Motor Trend, Hot Rod, Roadkill, Automobile and more than 20 others.

**About Discovery:**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; and digital-first and social content from Group Nine Media. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Velocity, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit [www.corporate.discovery.com](http://www.corporate.discovery.com) and follow @DiscoveryIncTV across social platforms.

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