



## REAL ESTATE EXPERTS DAVID AND CHENOA RIVERA RENOVATE CALIFORNIA MOUNTAIN HOMES IN NEW HGTV SERIES 'RUSTIC REHAB'

**New York [July 16, 2018]** Amidst an idyllic backdrop of Paradise, California, HGTV's newest series [Rustic Rehab](#) follows real estate and home renovation experts David and Chenoa Rivera as they snap up outdated cabins, vacation rentals and bungalows, turn them into charming retreats and sell them to families seeking small-town life. In the eight-episode season, which premieres Thursday, Aug. 16, at 8 p.m. ET/PT, David, a real estate investor who oversees the construction, and Chenoa, a real estate agent and designer with a rustic flair, work together to flip more than 30 homes a year in this popular destination nestled in the foothills of Sierra Nevada Mountains.

"Paradise is my hometown," said Chenoa. "The results have to be right—these buyers are our neighbors." David agreed, adding "People recognize us at the store or at the park with the kids."

In the series premiere, David and Chenoa purchase a large house with partially demolished rooms nestled deep in the woods. The house is riddled with dry rot and littered with garbage, but the talented duo is determined to call attention to the impressive vaulted ceilings and maximize the astounding views from the back deck. To give the dilapidated property a complete overhaul, they add sleek, modern finishes including concrete countertops in the kitchen and an oversized master bathroom shower to attract buyers.

Throughout the season, fans can visit [www.hgtv.com/RusticRehab](http://www.hgtv.com/RusticRehab) to get to know the Riveras and see exclusive before and after photos. Viewers also can interact via social media using [#RusticRehab](#).

### ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, [HGTV.com](http://HGTV.com), that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

#### Media Contacts:

Chelsey Riemann / [criemann@hgtv.com](mailto:criemann@hgtv.com) / 865-560-4896  
Amy Hammontree / [ahammontree@hgtv.com](mailto:ahammontree@hgtv.com) / 865-560-4639