



## VANILLA ICE IS BACK ON DIY NETWORK WITH A NEW SEASON OF 'THE VANILLA ICE PROJECT' PREMIERING AUG. 11

**New York [July 17, 2018]** Pop icon Vanilla Ice, a.k.a. Rob VanWinkle, takes on another sensational house flip in a new season of his popular DIY Network series, [The Vanilla Ice Project](#). Premiering on Saturday, Aug. 11, at 10 p.m. ET/PT, the fresh 10 episodes star Vanilla Ice and his team of “construction ninjas” as they transform a derelict 1970s house into an ultra-modern, state-of-the-art home with over-the-top amenities. This season of The Vanilla Ice Project is all about big risks and big rewards since the property boasts a 30-person hot tub, infinity edge pool with an epic waterfall, airport hangar, five-car garage and fully equipped gym.

“Wait until you see what we’ve got in store this season,” Vanilla Ice said. “It’s going to be rockstar-style to the fullest, with our biggest, baddest and most blinged-out season of VIP yet.”

The season features Vanilla Ice as he buys the Palm Beach pad for its spectacular location and converts it into a blinged-out home full of style. The renovation also hits a few snags along the way, including extreme weather conditions, countless inspections and a massive budget management challenge. However, Vanilla Ice and his team will build the property into a modern castle fit for royalty.

For exclusive photos and videos throughout the season, fans can visit [DIYNetwork.com/TheVanillaIceProject](http://DIYNetwork.com/TheVanillaIceProject) and interact on social media using [#VanillaIceProject](#).

### ABOUT DIY NETWORK

Currently in more than 54 million U.S. households, [DIY Network](#) is the go-to destination for wall-breaking, roof-ripping, house-hauling, yard-crashing series. The network’s award-winning website, [DIYNetwork.com](http://DIYNetwork.com), consistently ranks among America’s top home and garden destinations for entertaining videos, home improvement advice and step-by-step instructions. Fans can interact with other home improvement enthusiasts and do-it-yourselfers through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). DIY Network is owned by Discovery, Inc., a global leader in real life entertainment whose portfolio also includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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