



FOR IMMEDIATE RELEASE

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**MOTOR TREND GROUP GREENLIGHTS TWO NEW ORIGINAL SERIES
EXCLUSIVELY FOR ITS DIRECT-TO-CONSUMER DIGITAL PRODUCT**

(Silver Spring, Md.) – Motor Trend Group, the largest automotive media company in the world, announced today the greenlight of two new original series – **UNCAGED** (wt) and **2018 BEST DRIVER’S CAR** – exclusively for the [Motor Trend App](#), the #1 direct-to-consumer digital product for automotive enthusiasts. Both **UNCAGED** (wt) and **2018 BEST DRIVER’S CAR** are scheduled to premiere this fall.

“We’re creating best-in-class content featuring top experts that will rev the engine of motor minded fans everywhere,” said Robert S. Scanlon, president of Velocity and Motor Trend Group Video Content. “These series are part of the new Motor Trend, which nourishes audiences’ passions across multiple platforms including online, digital and social media in addition to television via Motor Trend Network coming this fall.”

UNCAGED (wt) is Motor Trend Group’s first original series dedicated entirely to motorcycle culture. Starring motorcycle experts Ari Henning and Zack Courts, **UNCAGED** (wt) follows the two lifelong friends as they take on the world’s wildest motorcycling challenges including learning to ride the legendary Wall of Death, cramming a 1970s Chopper engine into a minibike for a homegrown hill climb competition, and all the crazy ideas the two can imagine doing on a two-wheeler.

Each year *Motor Trend* gathers together the hottest new high-performance vehicles from around the world for a week-long competition. In **2018 BEST DRIVER’S CAR**, *Motor Trend* senior features editor Jonny Lieberman, *Automobile* senior features editor Jethro Bovingdon, and hall of

fame race car driver Randy Pobst subject each vehicle to a barrage of instrumented tests, miles of real-world driving and blistering hot laps around world famous Laguna Seca Raceway – all so *Motor Trend*'s editors can deliberate and decide who will be crowned Motor Trend's 2018 Best Driver's Car.

The grand finale of the program is *Motor Trend*'s internet-busting "World's Greatest Drag Race", now it's in eighth installment. The concept is easy to understand but demanding to execute. *Motor Trend* finds the smoothest, fastest stretch of United States Air Force runway, lines up all twelve high-performance thoroughbreds side-by-side, and drops the starter flag for the ultimate in quarter-mile showdowns.

Both **UNCAGED** (wt) and **2018 BEST DRIVER'S CAR** are produced for the Motor Trend App through their internal production arm Motor Trend Studio. For Motor Trend Studio, Spenser Robert is showrunner for **UNCAGED** (wt) and Levi Rugg is showrunner for **2018 BEST DRIVER'S CAR**. For the Motor Trend App, Mike Suggett is executive producer and vice president of original programming, and Robert S. Scanlon is president of Velocity and Motor Trend Group Video Content.

About Motor Trend Group:

Motor Trend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing Velocity network and a vast automotive digital, direct-to-consumer, social and live event portfolio, including *Motor Trend*, *Hot Rod*, **ROADKILL**, *Automobile*, and more than 20 other industry-leading brands. With a cumulative reach of more than 131 million, the company encompasses television's #1 network for automotive super fans, a leading automotive YouTube Channel, and the Motor Trend App, the only auto-dedicated subscription video-on-demand service.

About Discovery:

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; and digital-first and social content from Group Nine Media. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Velocity, Animal Planet, and Science Channel, as well as

OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit www.corporate.discovery.com and follow @DiscoveryIncTV across social platforms.

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