



# **IRON RESURRECTION**

**FOR IMMEDIATE RELEASE**

August 8, 2018

**KNOCKING OFF THE RUST, RESTORING THE COOL**  
**IN THE ALL NEW SEASON OF VELOCITY'S SMASH HIT SERIES**  
**IRON RESURRECTION**

*-- Season 3 of **IRON RESURRECTION** Debuts with Special Back-to-Back Episodes on Tuesday, September 4 at 9 and 10 PM ET/PT on Velocity--*

(Silver Spring, Md.) – Cars are never truly dead in the eyes of Joe Martin and his team at Martin Bros Customs outside Austin, Texas. For years, they've knocked off the rust and resuscitated rides destined for the junkyard with their signature brand of cool. In season three of the hit series **IRON RESURRECTION** the Martin Bros Customs team returns to breathe new life into new crop of lost causes beginning **Tuesday, September 4** with special back-to-back episodes at **9 and 10 PM ET/PT** on Velocity, America's #1 television destination for automotive superfans.

**IRON RESURRECTION**, Velocity's third most-watched series, takes viewers inside Martin Bros Customs where Joe Martin, his wife Amanda, his best friend Jayson "Shag" Arrington, and a team of top-notch craftsmen restore life to rusted out roadsters, busted bikes and torn up trucks of all makes, models, shapes and sizes.

Each episode finds Amanda and Shag roaming the Texas countryside for lackluster vehicles that the shop can transform in masterpieces of four- or two-wheeled metal. Amanda has an eye to spot potential deals and knows where to find the good stuff while Shag, dubbed "the fastest mouth in the south", has the skills to haggle car or motorcycle owners for the best possible price. Once they secure a vehicle it goes back to the shop where Joe and his small but hugely talented team of Shorty, Mike, Jason, Manny and Pompa use their customization, fabrication, mechanical and painting skills to make Joe's automotive vision into reality. Raising the dead is never easy, but

together this Texas team of gearheads can restore any rusted pile of metal into the hottest cars and craziest choppers in the world.

Season three of **IRON RESURRECTION** premieres **Tuesday, September 4** with special back-to-back episodes at **9 and 10 PM ET/PT** on Velocity.

### **Full Episode Order Below** *(All Times ET/PT)*

#### **“Thundering C10”**

*Tuesday, September 4 at 9 PM*

It takes a lot to faze Joe Martin, but when his next job pulls into the shop it looks more like a truck load of spare parts than a 1970 C10. Joe’s got a vision and knows exactly what he wants to do – new frame, running gear, and a super charged LSA engine will give this truck real grunt and fantastic handling.

#### **“El Chili”**

*Tuesday, September 4 at 10 PM*

Gary Hopper, a longtime friend of Joe, brings a 1955 Chevy Bel Air to the shop. This ’55 has sentimental value to Gary’s family, putting the pressure on the team to do this build right, but missing pieces, a dented hood and a complicated new fuel injection system all throw a wrench into the job.

#### **“Instant Classic”**

*Tuesday, September 11 at 10 PM*

Joe Martin can’t believe his eyes when a straight 1963 Chevy Impala with a four speed and legendary 409 engine under the hood makes its way into Martin Bros Customs. The owner wants to keep it original with the main modifications under the body including a new frame, suspension and big wheels. Instead of replacing this power plant they’re bringing it back to life with a complete overhaul. When it’s done it’ll be 1963 all over again.

#### **“Mint Condition”**

*Tuesday, September 18 at 10 PM*

Shane, a new customer, comes into the shop with an exceptional 1963 Cadillac. This car screams luxury but needs an upgrade, and the Martin Bros Customs team gets to work planning for a new engine, new wheels, new interior and a custom paint brew from Shorty. Once Joe gets done with this old beige boat it will once again be at the top of the car food chain.

#### **“Flaming ‘56”**

*Tuesday, September 25 at 10 PM*

Return customer Lee Farris comes to Martin Bros Customs with a real gem – a 1956 Chevy Bel Air. The car was Lee’s very first and he wants to bring it back to life. The first thing Joe notices is the outdated flame paint job. Joe’s plans: upgrade the interior, new engine, and a new paint

job. With the tear down underway, Lee throws the team a curve ball, he wants to keep the old paint job.

### **“Chop Top – Part One”**

*Tuesday, October 2 at 10 PM*

Joe Martin loves to push the limits. When a customer rolls into the shop with a 1950 Mercury Coupe he wants to chop the top. It's a high-risk custom that could destroy this classic and will certainly push the limits of the Martin Bros Customs team. Do they have the chops for this top?

### **“Chop Top – Part Two”**

*Tuesday, October 9 at 10 PM*

With the 1950 Mercury successfully chopped the rest of the work can begin. The team now must marry the old roof with the new geometry of the newly chopped body. The angles everywhere are all out of whack as Joe and the team go into surgery to start stitching this patient back together. Question is, “will the car survive?”

**IRON RESURRECTION** is produced for Velocity by Discovery Studios. Rob Kerr is executive producer for Discovery Studios. For Velocity, Peter Neal is executive producer, David Lee is vice president of production and Robert S. Scanlon is president of Velocity and Motor Trend Group video content.

### **About Velocity:**

Velocity, which will rebrand to Motor Trend Network this fall, is the only television brand that focuses on delivering automotive content to enthusiasts and viewers. Available in 73 million homes nationwide the fully HD network's programming is engaging, entertaining and informative, featuring the very best of the automotive world as told by top experts and personalities. Viewers can connect with Velocity on Facebook at [facebook.com/VelocityTV](https://facebook.com/VelocityTV), on Twitter @Velocity and on Instagram @Velocity. Velocity is a division of the Motor Trend Group, the largest automotive media company in the world that combines the power of Velocity with powerful automotive media brands including *Motor Trend*, *Hot Rod*, **ROADKILL**, *Automobile* and more than 20 others.

### **About Discovery:**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; and digital-first and social content from Group Nine Media. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Velocity, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic

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