

## **HGTV PICKS UP SECOND SEASON OF 'BOISE BOYS'**

**New York [Aug. 16, 2018]** After <u>Boise Boys</u> delivered solid ratings in its freshman season, HGTV has ordered an additional 13 one-hour episodes of the series. During its first season, <u>Boise Boys</u> helped the network consistently rank as the #1 cable network among upscale women 25-54 in the Thursday 11 p.m. ET/PT timeslot. The series follows best friends Luke Caldwell, a designer, and Clint Robertson, a licensed contractor, as they revitalize Boise's most dilapidated properties into resale-ready homes. The new season is slated to premiere in late Spring 2019.

## **ABOUT HGTV**

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest and Instagram. HGTV is owned by Discovery, Inc., a global leader in real life entertainment whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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