



## HGTV ORDERS A SECOND SEASON OF 'HIDDEN POTENTIAL' AFTER BREAKOUT FRESHMAN PERFORMANCE

**New York [Aug. 21, 2018]** A strong debut season for home reno series [Hidden Potential](#) has led HGTV to order an additional 17 half-hour episodes. The series, which attracted more than 13 million viewers during its freshman run, stars builder and designer Jasmine Roth as she enlivens generic suburban SoCal houses with creative floorplans, fun enhancements and personalized renovations. Production will begin in September and the new season is slated to premiere in 2019.

### ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, [HGTV.com](http://HGTV.com), that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

###

### Media Contacts:

Kelly M. Rivezzi / [kelly\\_rivezzi@discovery.com](mailto:kelly_rivezzi@discovery.com) / 212-524-8155  
Chelsey Riemann / [Chelsey\\_Riemann@discovery.com](mailto:Chelsey_Riemann@discovery.com) / 865-560-4896