



Home Reno Star Alison Victoria's New HGTV Series 'Windy City Rehab' Premieres Jan. 1 at 9 p.m. ET/PT

Victoria Also To Host 'HGTV Dream Home 2019' As Part Of 'HGTV All Premiere New Year' Starting At 2 p.m.

New York [Nov. 13, 2018] High-risk investments, messy renos and big pay offs are the name of the game for designer and real estate developer Alison Victoria in her new series [Windy City Rehab](#). Premiering at 9 p.m. ET/PT during the **HGTV All Premiere New Year**, the series follows Alison as she spends megabucks to score fixer uppers in the city's historic neighborhoods. Armed with sharp business savvy, knowledge of the local market and a drive to transform the homes with modern layouts and luxurious style, Alison must attract high-end buyers or risk losing it all. Despite costly structural damage, permit delays, failed inspections and other challenges, Alison is determined to create gorgeous homes and earn top profit.

"It's my dream to flip houses in my hometown of Chicago, but renovating homes in this price point leaves a ton of money on the line," said Alison. "These are high-stakes projects that could spiral out of control at any minute. It's big risks and big rewards."

The premiere episode spotlights Alison's full-blown overhaul of a property in historic Bucktown. Nearly derailed with delays from a harsh winter and a surprise water line break, Alison forges ahead to have the property ready for sale by Spring. To create stunning curb appeal, she replaces the façade with salvaged brick from old Chicago buildings and adds dramatic porches to the top two stories. Inside, Alison installs an upscale kitchen, a large master suite and a basement bonus space to increase the property value. She also includes custom touches throughout the home, such as a striking vintage front door, antique mantle and rustic barn wood pantry doors.

For those who can't get enough of Alison in *Windy City Rehab*, they also can interact via social media at [#WindyCityRehab](#) and find exclusive behind-the-scenes videos and photos at hgtv.com/WindyCityRehab.

On Jan. 1, fans can spend the afternoon with Alison as she hosts the **HGTV All Premiere New Year** lineup beginning at 2 p.m. Later, at 8 p.m. ET/PT, Alison will unveil the breathtaking 2019 HGTV Dream Home in Whitefish, Montana, during the annual home giveaway special. In addition, the day's lineup will feature several new pilots, as well as premiere episodes of fan favorites, including *My Lottery Dream Home* and *House Hunters*.

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 90 million U.S. households; a website, HGTV.com, that attracts an average of 9.7 million people each month; a social footprint of 16.8 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). HGTV is owned by Discovery, Inc., a global leader in real life entertainment spanning 220 countries and territories, whose portfolio also includes Discovery Channel, Food Network, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.

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