



Press Contact

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## GIADA DE LAURENTIIS CHALLENGES BAKERS TO LAY IT ALL ON THE LINE IN NEW COMPETITION *WINNER CAKE ALL*

***Four Teams Compete Each Episode to Create Epic Cakes for Clients Including TLC's The Busbys, Guy Fieri, Rashad Jennings, Loni Love, Apolo Ohno, Michael Symon and More***

***Primetime Series Premieres Monday, January 7<sup>th</sup> at 10pm ET/PT on Food Network***

**NEW YORK – November 28, 2018** – Culinary icon **Giada De Laurentiis** kicks off the New Year with the competition series *Winner Cake All*, premiering Monday, January 7<sup>th</sup> at 10pm ET/PT on Food Network. Each episode features four of the best cake-baking tandems from around the country, as Giada challenges them to create epic cakes for their clientele's unforgettable celebrations, ranging from a cake honoring a member of the armed services coming home to a cake for the ultimate family party featuring America's favorite quintuplets, the Busbys, from TLC's *OutDaughtered*. Through 13 episodes the teams are put to the test over two rounds of baking, with a rotating panel of guest judges helping the clients determine which team captures their dream look and taste to prevail with the \$10,000 grand prize!

"As a culinary superstar, restaurateur and Food Network host, there isn't anything that Giada cannot do," said Courtney White, President, Food Network. "Whether it is making a cake for a baby shower or bringing a celebrity client's vision to life, these bakers must navigate pressure-filled challenges, while wowing Giada and the judges for the right to walk away with \$10,000."

Each episode features the baking teams competing in two rounds, including a Decoration Challenge where each team must create a unique cake topper based on the client's theme. The panel of judges then decide which team is the first to be eliminated. In the second round, the three remaining teams take part in the Cake Challenge, where Giada introduces the client's request for a sculpted cake for their celebration. Thematic episodes during the season include the creation of a game day party cake for former NFL player **Rashad Jennings**, **Guy Fieri** tasking the bakers with making a *Guy's Grocery Games*-themed cake, and Iron Chef **Michael Symon** challenging the bakers to make a cake for the opening of his new restaurant in Las Vegas. The stakes are high but only one team will be victorious and celebrate with \$10,000.

Visit [FoodNetwork.com/WinnerCakeAll](http://FoodNetwork.com/WinnerCakeAll) for exclusive behind-the-scenes photos and insider videos with Giada and the celebrity clients. On Food Network's Instagram we are challenging Giada and the judges to a series of "Beat the Heat" games. Find out who can crack the most eggs in 30 seconds and who can stack and frost a cake the fastest! Join in on the conversation using #WinnerCakeAll.

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**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Discovery, Inc., a



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global leader in real life entertainment spanning 220 countries and territories; the portfolio also includes Discovery Channel, HGTV, TLC, Investigation Discovery, and OWN: Oprah Winfrey Network.