

# MOTORTREND

FOR IMMEDIATE RELEASE

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**MOTORTREND TAKES VIEWERS INSIDE BARRETT-JACKSON SCOTTSDALE  
LIKE NEVER BEFORE WITH 37 HOURS OF LIVE, MULTIPLATFORM  
COVERAGE AND EXCLUSIVE DIGITAL ONLY AUCTION CONTENT**

*--BARRETT-JACKSON LIVE Premieres on MotorTrend TV and, For the First Time Ever, on the MotorTrend App from **Tuesday, January 15 – Sunday, January 20, 2019**--*

*--The MotorTrend App to Feature Additional, Exclusive Daily Content Hosted by Shag from **IRON RESURRECTION** and Jonny Lieberman from **HEAD 2 HEAD** and **IGNITION**--*

*--A Custom Jeep Built by Discovery Channel's **FAST N' LOUD** to Cross the Auction Block with 100-Percent of the Hammer Price Benefiting the [Gary Sinise Foundation](#) on **Friday, January 18**--*

(Silver Spring, Md.) – MotorTrend ushers in a new era in its coverage of the leading collector car auction in the world, Barrett-Jackson Scottsdale, when 37 hours of **BARRETT-JACKSON LIVE** kicks off **Tuesday, January 15 at 6 PM ET** for the first time ever on the MotorTrend App and MotorTrend TV. Additionally, for fans who can't get enough of the fast-paced action, MotorTrend is bringing viewers deeper inside the Scottsdale auction with daily, in-app exclusive content that explores every angle of the event both on and off the auction block. Watch **BARRETT-JACKSON LIVE** from Scottsdale anytime, anywhere on MotorTrend TV (available in 73 million homes nationwide) or by downloading the MotorTrend app in the Apple or Google Play Store. Visit [motortrend.com](http://motortrend.com) for more details.

**BARRETT-JACKSON LIVE** continues on the MotorTrend App and on MotorTrend TV **Wednesday** and **Thursday at 6 PM ET**, and **Friday at 4 PM ET** before Discovery Channel jumps into the driver's seat on **Saturday, January 19** with live coverage from **3–8 PM ET**. MotorTrend takes the wheel again on the app and on TV with live coverage on Saturday from **8 PM–Midnight ET** and continues thru **Sunday, January 20, 2019** from **2–7 PM ET**.

**BARRETT- JACKSON LIVE** – the full broadcast schedule is below – captures the most exciting moments with in-depth analysis, thrilling bidding wars and the world’s most knowledgeable experts and personalities including: Chris Jacobs; Cristy Lee; Mike Joy; Rick DeBruhl; Steve Magnante; and joining this year’s live broadcast is Dave Kindig, world-renowned builder and host of MotorTrend TV’s #1 series **BITCHIN’ RIDES**.

**BARRETT-JACKSON LIVE U.S. Broadcast Schedule** (*All Times ET*):

Tuesday, January 15

6:00 – 11:00 PM on MotorTrend TV and MotorTrend App

Wednesday, January 16

6:00 – 11:00 PM on MotorTrend TV and MotorTrend App

Thursday, January 17

6:00 – 11:00 PM on MotorTrend TV and MotorTrend App

Friday, January 18

4:00 PM – Midnight on MotorTrend TV and MotorTrend App

Saturday, January 19

3:00 – 8:00 PM on Discovery Channel

8:00 PM – Midnight on MotorTrend TV and MotorTrend App

Sunday, January 20

2:00 – 7:00 PM on MotorTrend TV and MotorTrend App

Barrett-Jackson’s Scottsdale auction is always the epicenter of the collector car world every year as thousands of bidders – astute enthusiasts, big dreamers, leading athletes and top celebrities – compete to win their dream vehicle from the more than 1,800 scheduled to cross the auction block. This year is no exception as MotorTrend expands its Scottsdale coverage with daily, exclusive in-app content that explores the event in greater detail. Hosted by Jayson “Shag” Arrington from the MotorTrend TV hit series **IRON RESURRECTION** and Jonny Lieberman the host of MotorTrend’s **HEAD 2 HEAD** and **IGNITION**, the daily in-app content will give viewers more of what makes Barrett-Jackson Scottsdale so special including the happenings off the auction block; in-depth analysis of the day’s showstoppers and surprises; and much more.

The most exceptional vehicles in the world are scheduled to cross the auction block during Barrett-Jackson Scottsdale 2019 including:

- the first production 2020 Toyota A90 Supra
- the first production 2019 Ford GT Heritage Edition in a Gulf Livery VIN 001
- a coveted 2012 Lexus LFA Nurburging Edition;
- a 1965 Ford Mustang – First Pre-Production Hardtop VIN 00002;
- a 1954 Chevrolet Custom Convertible “Transitions”;
- a 1965 Ford Mustang GT K-Code – Fully restored K-Code, accounts for less than 1-percent of the ’65-67 models;
- a 1968 Chevrolet Corvette L88 – one of 80 L88s built in 1968;
- a 1969 Ford Mustang GT 428 CJ convertible – One of nine Q-code GT convertibles built with a manual transmission;
- a 1935 Rolls-Royce Phantom II Tourer;
- a 1969 Chevrolet C10 Custom Pickup – Built by Discovery Channel’s **DIESEL BROTHERS**;
- and hundreds more top vehicles.

Another shining star of the Scottsdale auction is sure to be a custom 1981 Jeep CJ7 built by Richard Rawlings and his Gas Monkey Garage team. The build, done in collaboration with the Gary Sinise Foundation and Sunbelt Rentals for Discovery Channel’s **FAST N’ LOUD**, will be auctioned off with 100-percent of the hammer price going to the [Gary Sinise Foundation](#). The Foundation honors our defenders, veterans, first responders, their families and those in need by creative and supporting unique programs designed to entertain, educate, inspire, strengthen and build communities. The custom Jeep will be auctioned off on Friday, January 18 with the help of Emmy and Golden Globe Award winner Gary Sinise.

**BARRETT-JACKSON LIVE** is produced for MotorTrend TV by Discovery Studios. For MotorTrend TV, David Lee and Peter Neal are executive producers, Robert S. Scanlon is president of MotorTrend TV, and Alex Wellen is global president and general manager of MotorTrend Group.

### **About MotorTrend Group**

MotorTrend Group is the largest automotive media company in the world, bringing together Discovery’s fast-growing MotorTrend TV, formerly Velocity, and a vast automotive digital, direct-to-consumer, social, and live event portfolio, including MOTORTREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a cumulative reach of more than 131 million, the company encompasses television’s #1 network for automotive superfans, a leading automotive YouTube Channel, and the MotorTrend app, the only auto-dedicated subscription video-on-demand service.

### **About Discovery**

Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA Tour to create the Global Home of Golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, MotorTrend, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com/> and follow @DiscoveryIncTV across social platforms.

### **About The Barrett-Jackson Auction Company**

Established in 1971 and headquartered in Scottsdale, Arizona, Barrett-Jackson, The World's Greatest Collector Car Auctions®, is the leader in collector car and automotive lifestyle events, which include authentic automobilia auctions and the sale of high-profile estates and private collections. The company produces auctions in Scottsdale, Arizona; Palm Beach, Florida; at Mohegan Sun in Connecticut; and Las Vegas, Nevada. With broadcast partners MotorTrend (formerly Velocity) and the Discovery networks, Barrett-Jackson features extensive live television coverage, including broadcasts in over 150 countries internationally. Barrett-Jackson also endorses a one-of-a-kind collector car insurance for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit [Barrett-Jackson.com](http://Barrett-Jackson.com) or call 480-421-6694.

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